

ARCHIE
SERIES

OCT.

Archie's

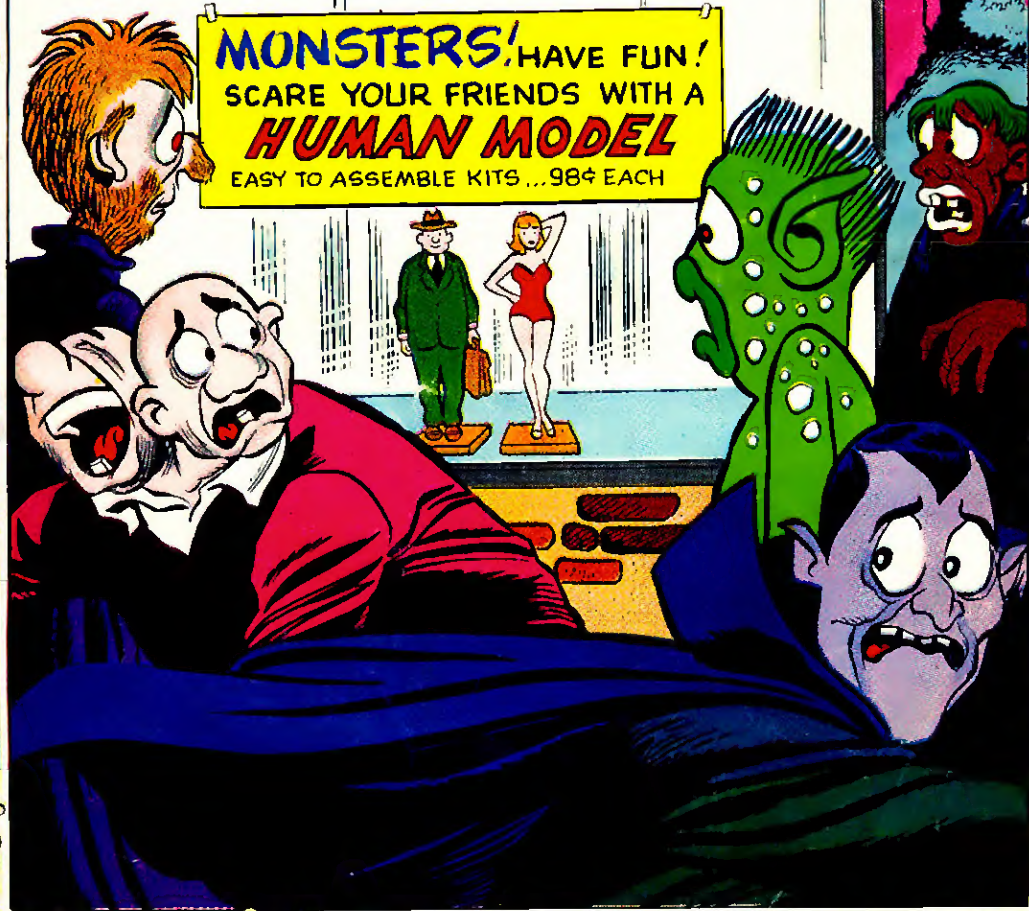
12¢

APPROVED
BY THE
COMICS
CODE
AUTHORITY
PDC

MAD HOUSE

**TRANSYLVANIA
TOY STORE**

MONSTERS! HAVE FUN!
SCARE YOUR FRIENDS WITH A
HUMAN MODEL
EASY TO ASSEMBLE KITS ... 98¢ EACH



ELECTION TIME!

I, CAPTAIN SPROCKET, PROMISE EVERYTHING
MY OPPONENTS PROMISE YOU,
BECAUSE I'M A CANDIDATE WHO
THINKS FOR HIMSELF!



★ VOTE ★
★ FOR ★
CAPTAIN
SPROCKET
★

TABLE OF Con-Tents

WAY-OUT SECTION

Featuring
ALI BUBU

TEEN SECTION

Featuring
SABRINA

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ATTRACTIONS
PHOTOGRAPHY
THEN 'n' NOW!

GIRLY
GOLFERS!
KARATE!

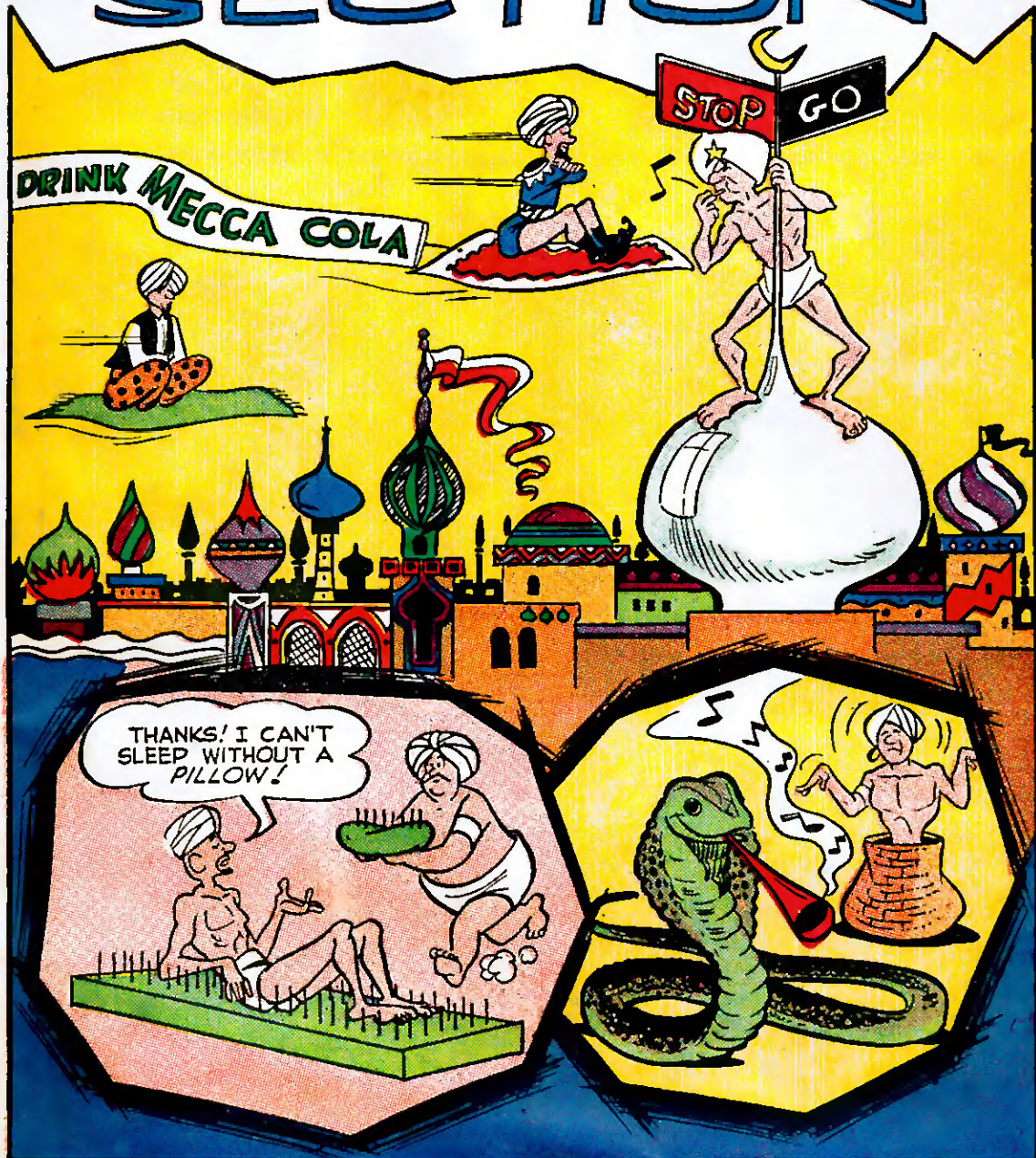
VOTE A STRAIGHT
MAD HOUSE
TICKET

SEND
CAPT. SPROCKET
TO THE
WHITE HOUSE!!

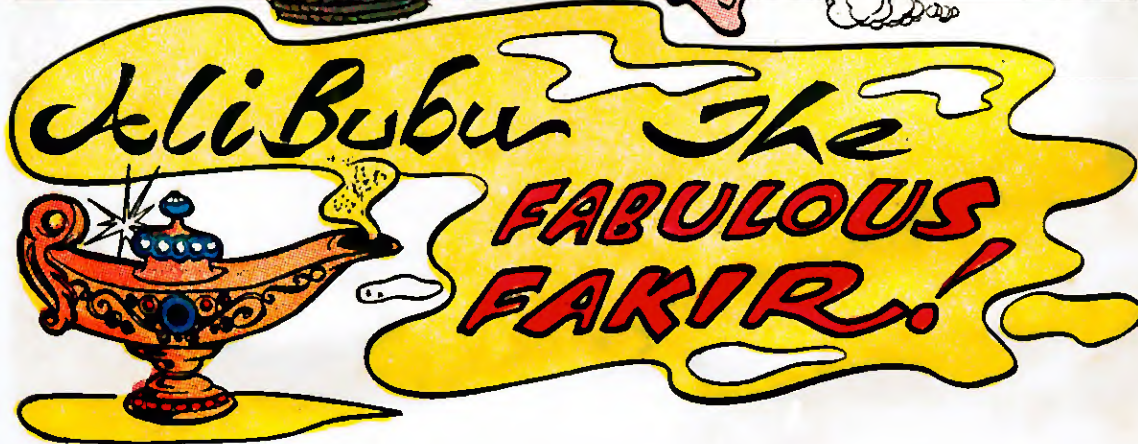
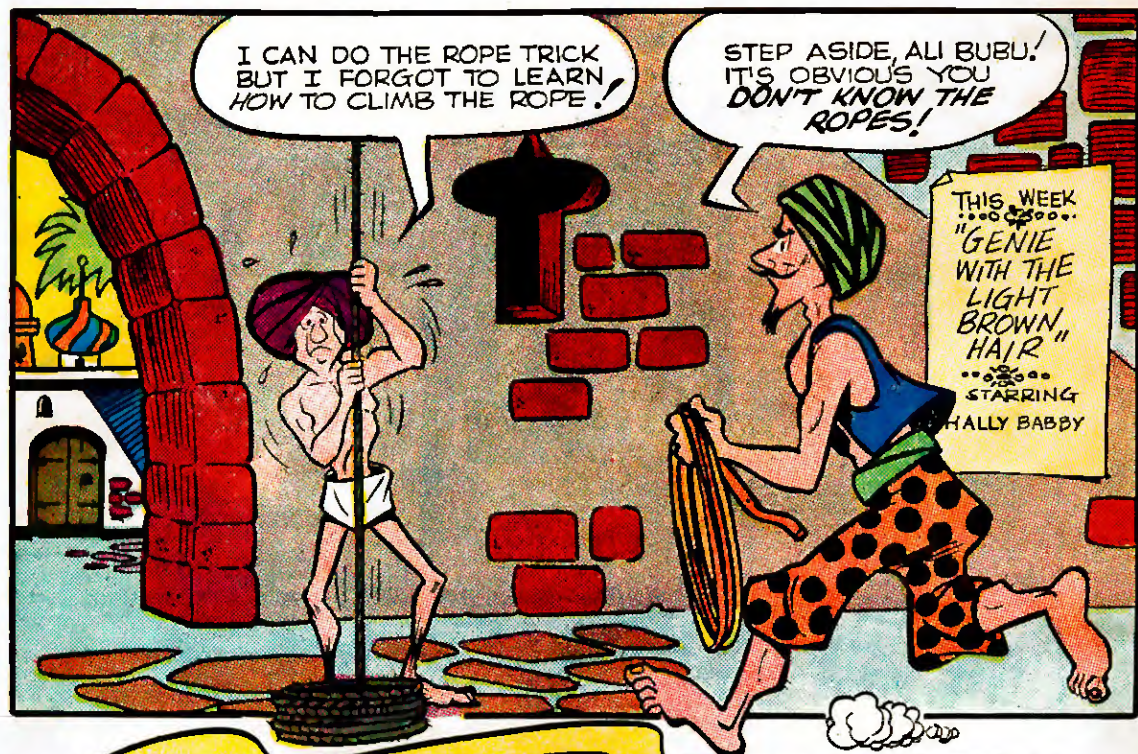
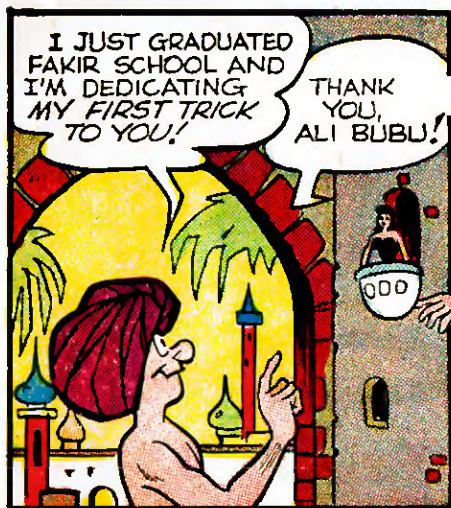


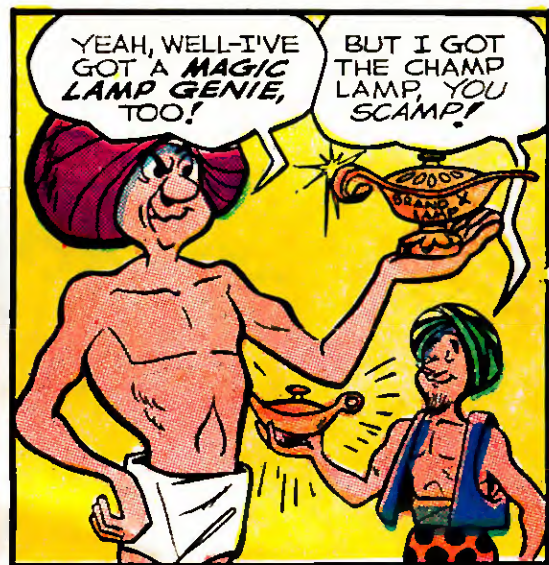
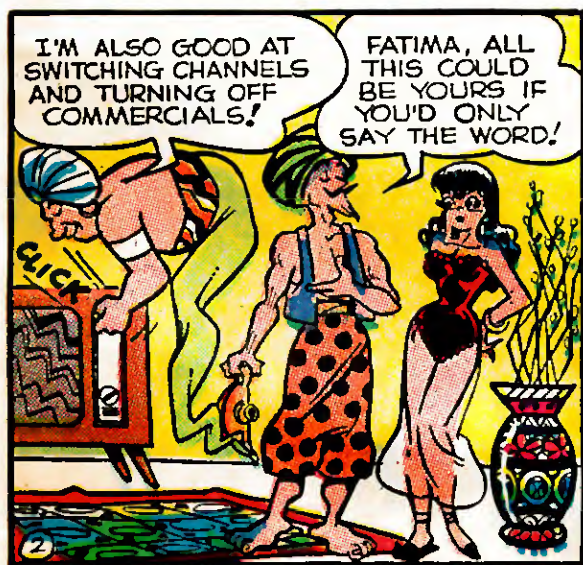
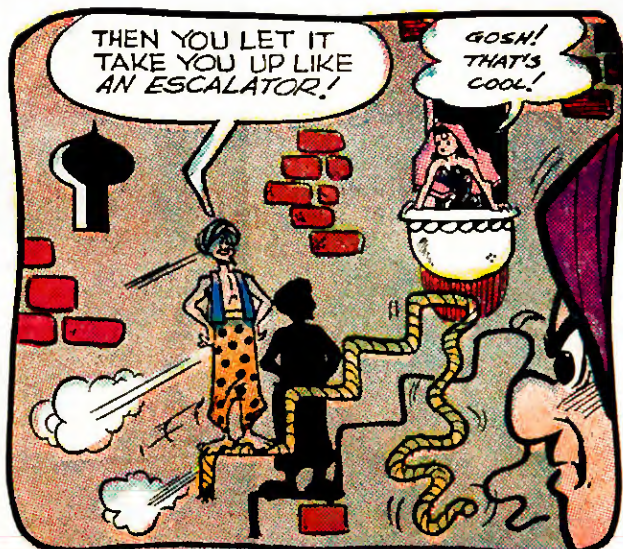
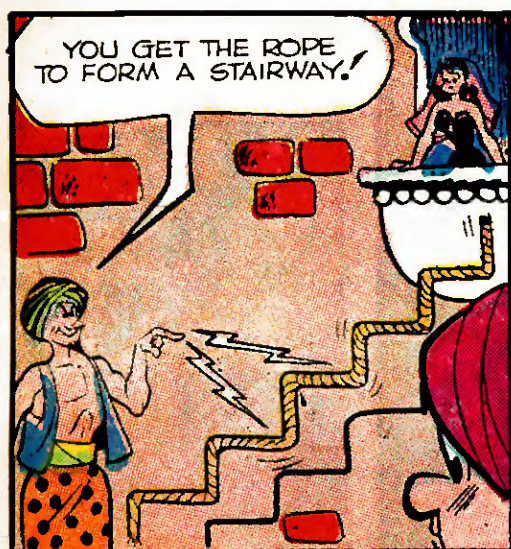
ANYTHING GOES IN OUR

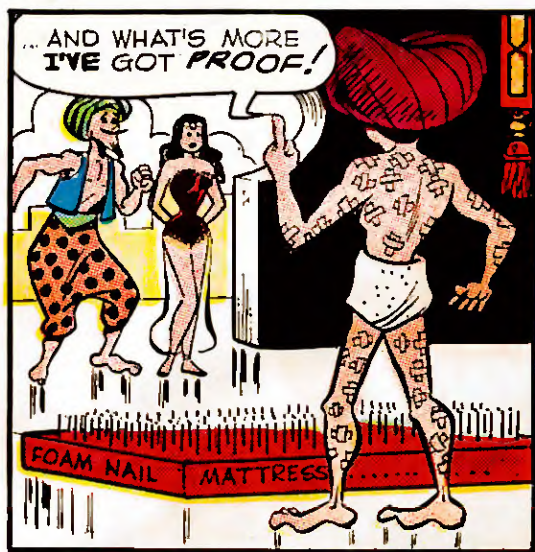
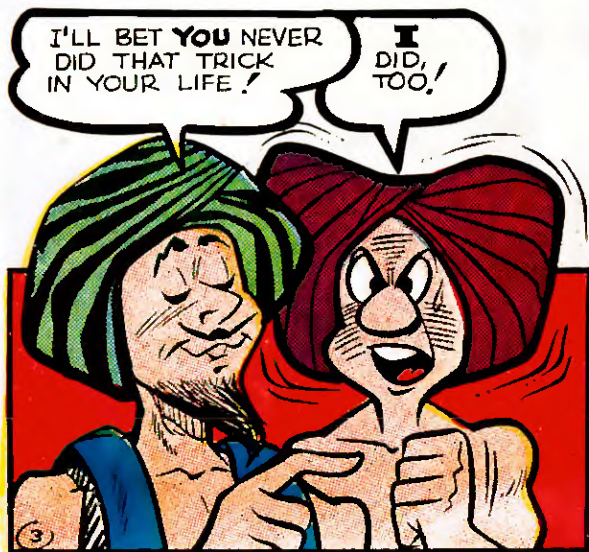
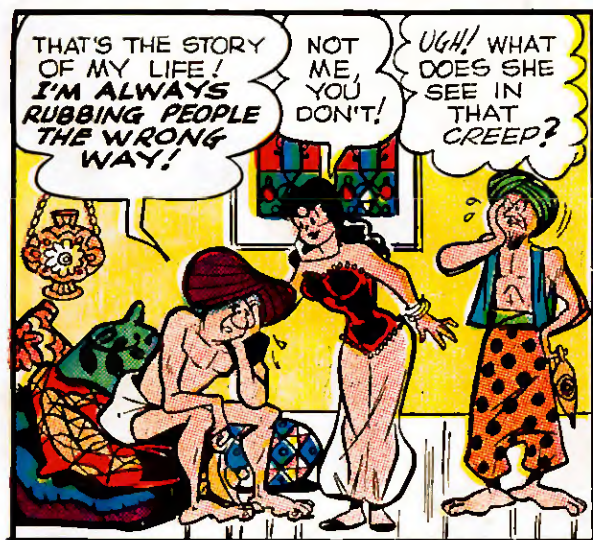
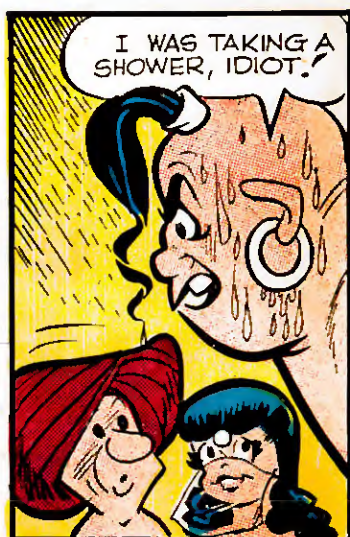
WAY OUT SECTION

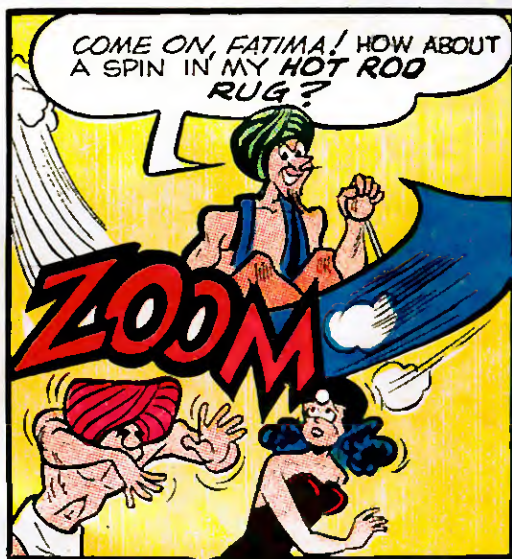
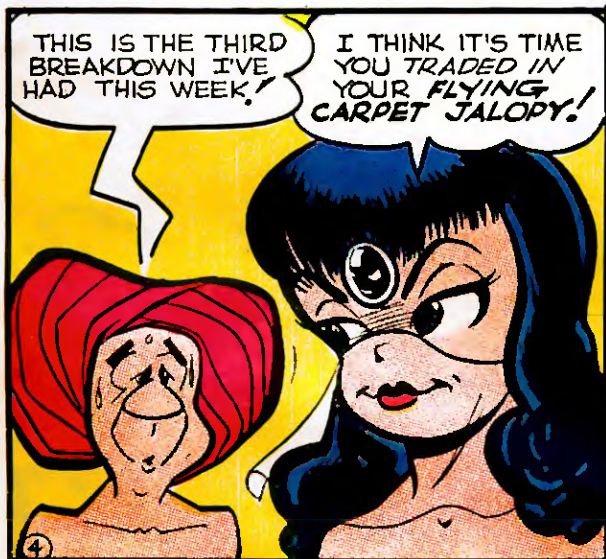
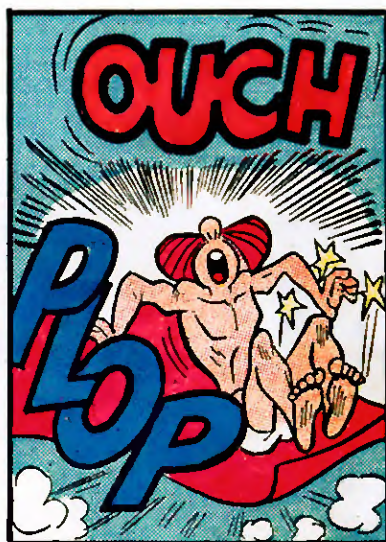
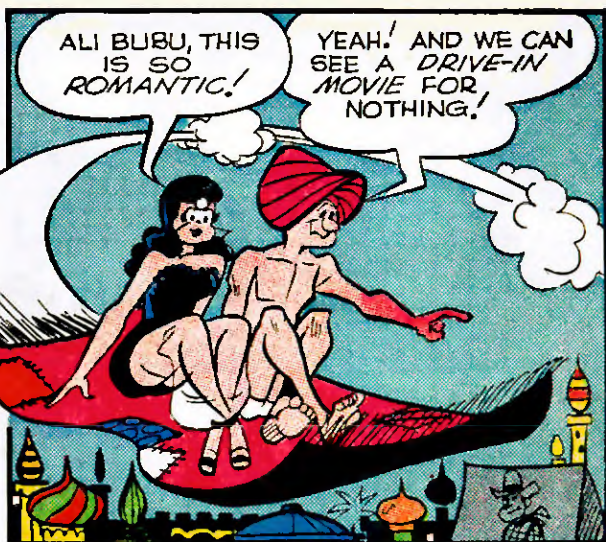


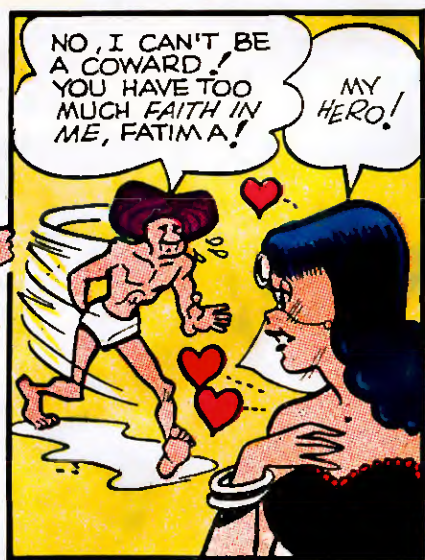
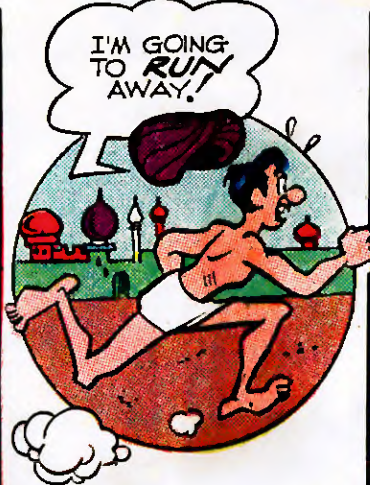
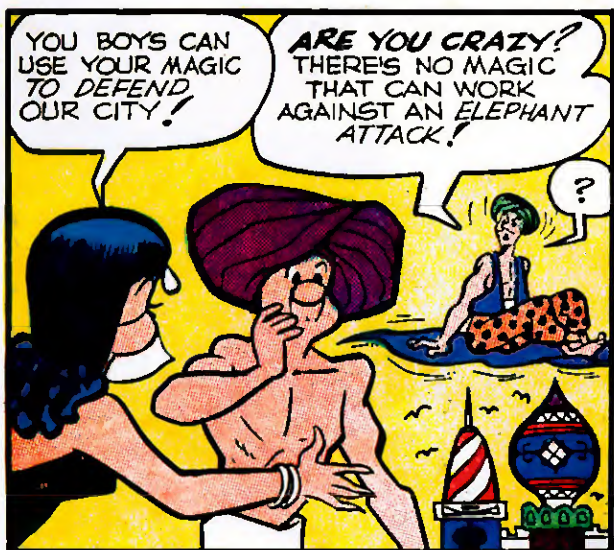
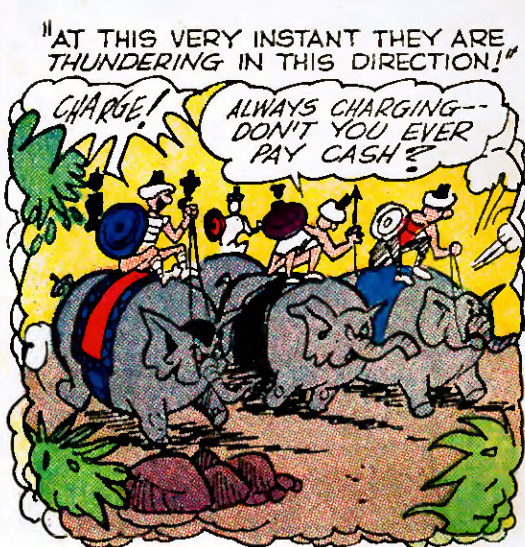
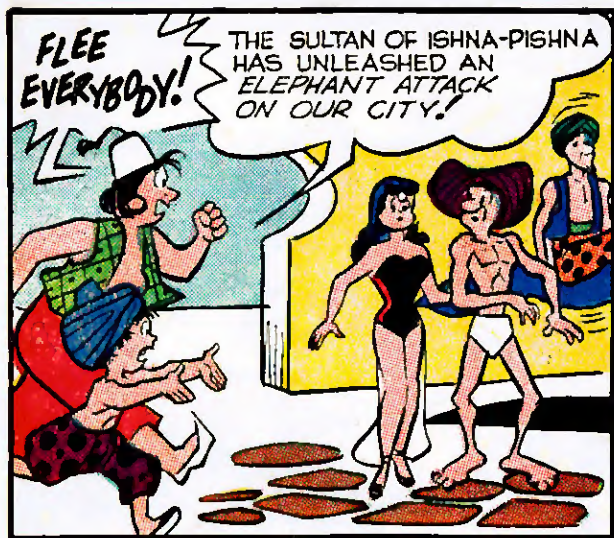
ARCHIE'S MADHOUSE, No. 36, October, 1964. Published seven times a year in February, April, June, August, September, October and December, by ARCHIE COMIC PUBLICATIONS, INC., Sparta, Ill. Executive and Editorial offices: 241 Church St., New York, N.Y. 10013. Chicago office: 35 East Wacker Drive, Chicago, Ill. 60601. Hollywood office: 439 So. Western Ave., Los Angeles, Calif. 90005. Second-Class Postage Paid at Sparta, Ill. All rights reserved. Yearly subscription \$1.00 in the U.S.A.; single copies, 12c. No actual person is named or delineated in this fiction magazine. Printed in the U.S.A.



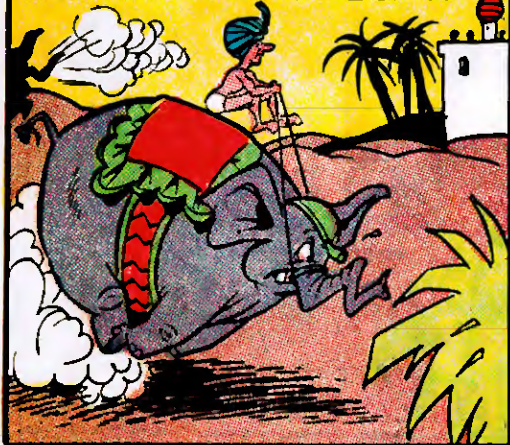




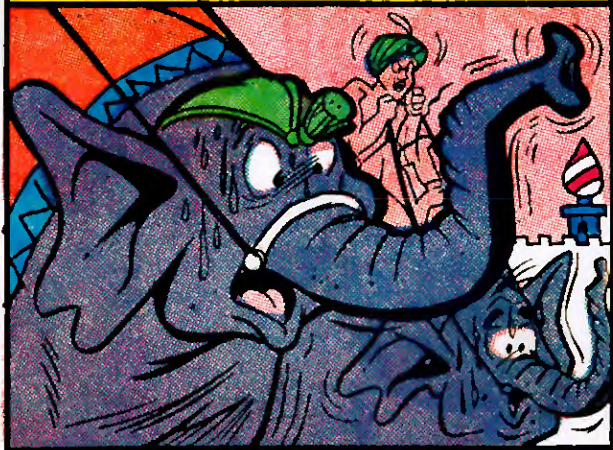




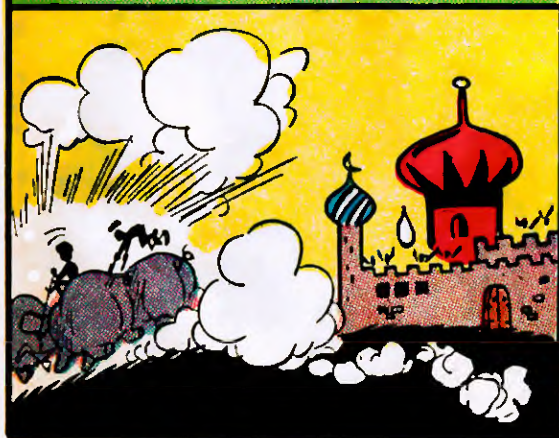
NOTHING SEEMS TO BE ABLE TO HALT THE ELEPHANTS IN THEIR WILD CHARGE UPON THE CITY!



BUT SUDDENLY THEY SEE SOMETHING THAT SENDS SHIVERS UP THEIR TRUNKS!

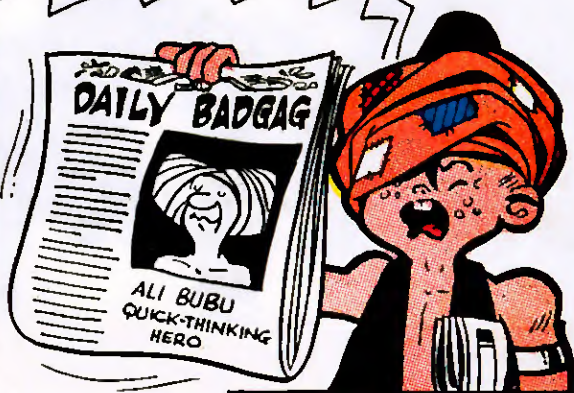


...AND IT MAKES THE ELEPHANTS RETREAT IN PANIC!!



EXTRA!

ALI BUBU SAVES NATION FROM DIASTER!



ALI BUBU! I KNEW YOU'D DO IT!

WHAT KIND OF MAGIC DID YOU USE AGAINST THE ELEPHANTS?

I DIDN'T USE MAGIC!



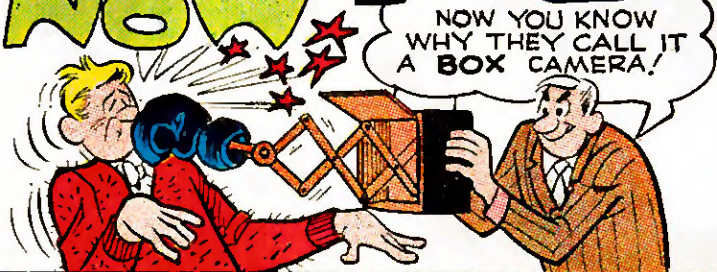
...JUST MY MASQUERADE MOUSE COSTUME!

MY HERO!

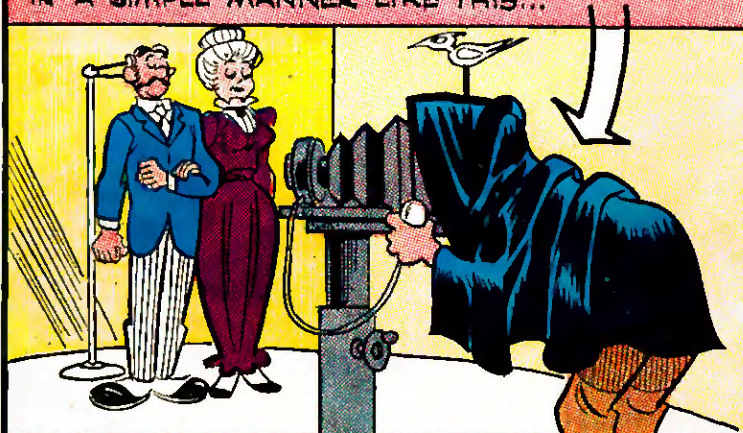


Photography

THEN 'N' NOW



OLD-FASHIONED PHOTOGRAPHERS WORKED IN A SIMPLE MANNER LIKE THIS...

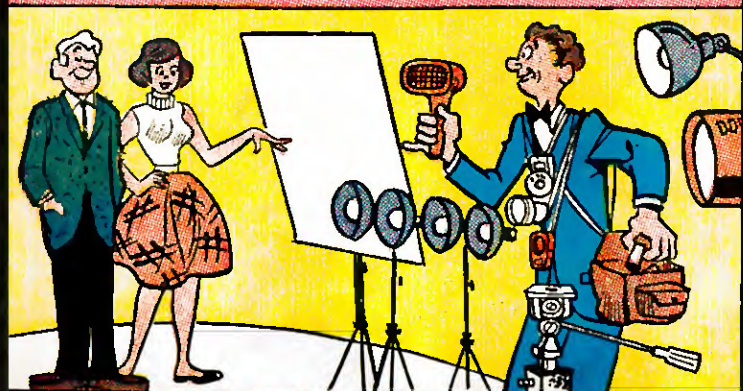


ACTUALLY THEY DIDN'T NEED THE **BLACK HOOD** FOR THEIR WORK...

...THEY USED THE HOOD TO COVER UP THEIR UGLINESS!

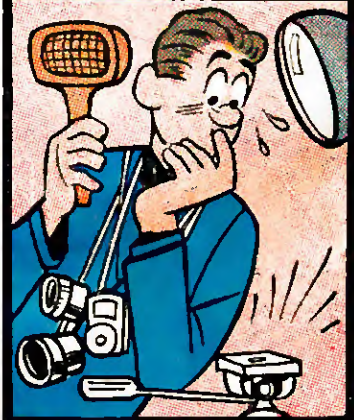


MODERN PHOTOGRAPHERS USE THE LATEST IN SCIENTIFIC GADGETS TO ACHIEVE SURPRISING RESULTS...



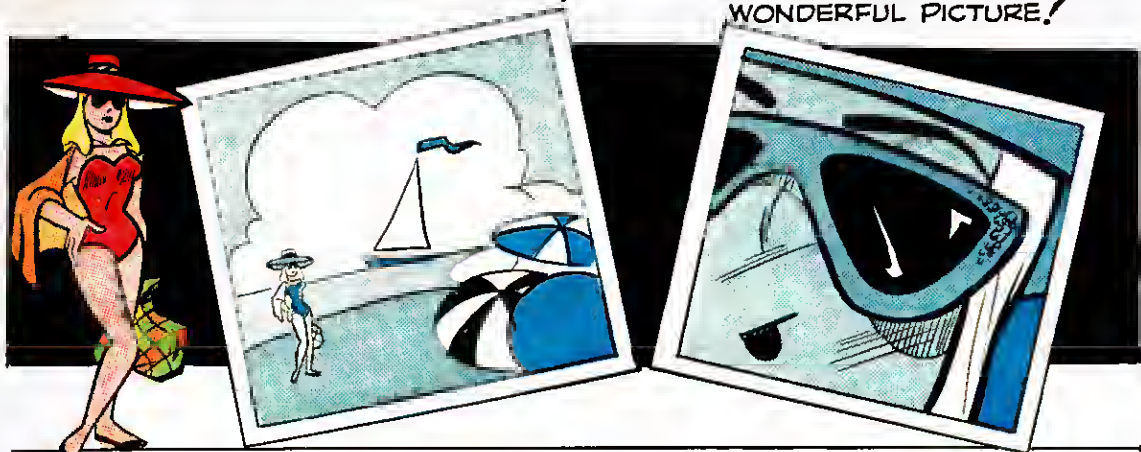
AND THIS PHOTOGRAPHER IS GOING TO GET SOME VERY SURPRISING RESULTS...

MAINLY BECAUSE HE FORGOT ONE PIECE OF EQUIPMENT --- **HIS CAMERA!**



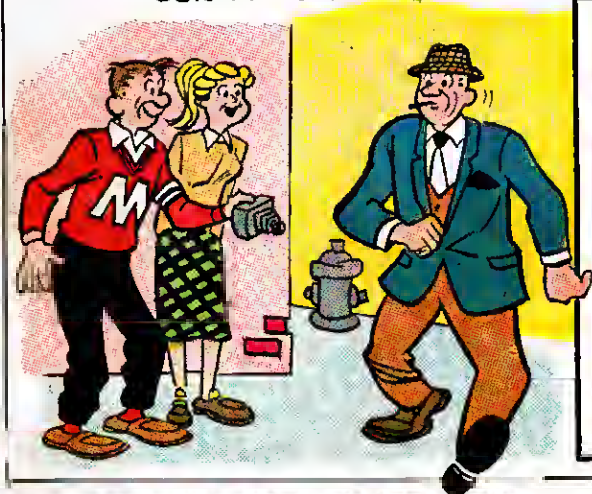
IF YOU SNAPPED A DISTANT BATHING BEAUTY WITH AN OLD-FASHIONED CAMERA YOU WOULD GET THIS KIND OF MISERABLE PHOTO!

... BUT WITH A MODERN TELESCOPIC LENS YOU GET THIS KIND OF WONDERFUL PICTURE!



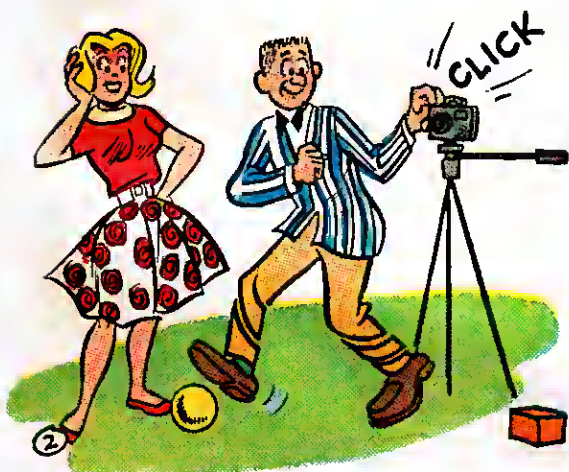
WITH AN OLD-TYPE CAMERA YOU HAD TO ASK A PASSER-BY TO TAKE YOUR PICTURE

...THIS USUALLY RESULTED IN A POOR UNINTERESTING PHOTO



...BUT WITH A MODERN CAMERA YOU CAN TAKE YOUR OWN PICTURE BY USING A DELAYED ACTION SHUTTER

...AND THIS USUALLY RESULTS IN A VERY INTERESTING ACTION PHOTO.



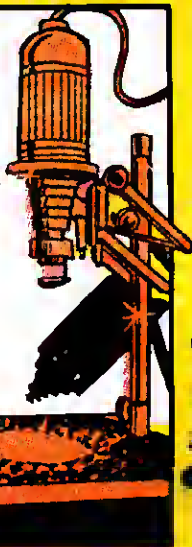
DARKROOM PHOTOGRAPHY

YOU DON'T NEED ANY SPECIAL TALENT OR SKILL TO OPERATE A DARKROOM—JUST LOOT ! ! !

EQUIPMENT...

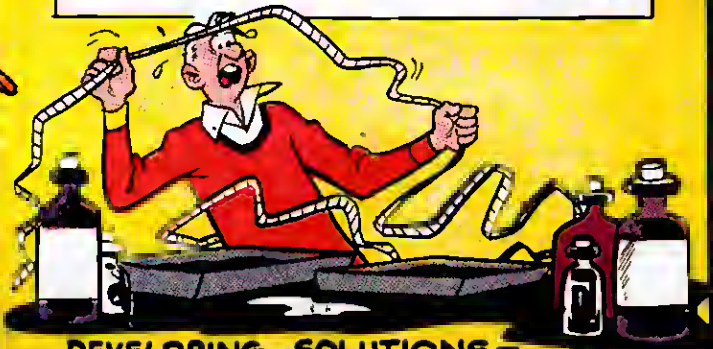
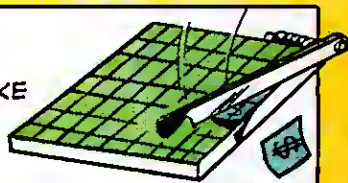
ENLARGER—

THIS WILL ENLARGE EVERYTHING—YOUR PHOTOS, YOUR BILLS, YOUR EXPENSES... THE ONE THING IT WON'T ENLARGE IS YOUR ALLOWANCE!



TRIMMER—

WHEN YOU BUY A TRIMMER JUST MAKE SURE YOU DON'T GET TRIMMED INSTEAD!



DEVELOPING SOLUTIONS—

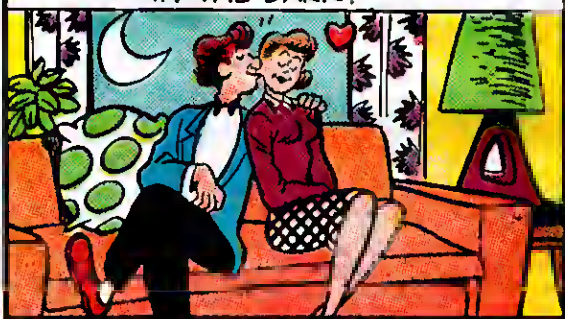
DEVELOPING IS VERY IMPORTANT. IT MAY BE YOUR LAST OPPORTUNITY TO RUIN THE PICTURES EVERYONE IS GOING TO BLAME YOU FOR TAKING!

DARKROOM KNOW-HOW...

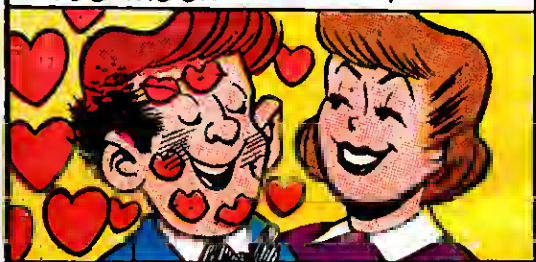
WORKING IN A DARKROOM CAN BE VERY TRICKY FOR A BEGINNER.



THEREFORE, THE BEGINNER SHOULD FIRST TRY TO PRACTICE WORKING IN THE DARK!



...BUT HE SHOULDN'T GET TOO MUCH PRACTICE!



...HE MIGHT DECIDE TO GIVE UP PHOTOGRAPHY AS A HOBBY!



IF YOU CAN READ THIS PAGE WITHOUT TURNING IT AROUND YOU'RE ONE OF US AND THIS BIG, NEW, ZANY MAGAZINE IS FOR YOU! IF, HOWEVER, YOU'RE THE CONVENTIONAL TYPE, DON'T FRET...A VISIT TO THE CRAZY INMATES OF MAD HOUSE WILL MAKE YOU A CONSERVATIVE NUT!...GET BUSY! FILL IN THE COUPON AT THE TOP OF...ER...BOTTOM OF...--FILL IT IN!!

CLYDE DID IT DID IT AGAIN!

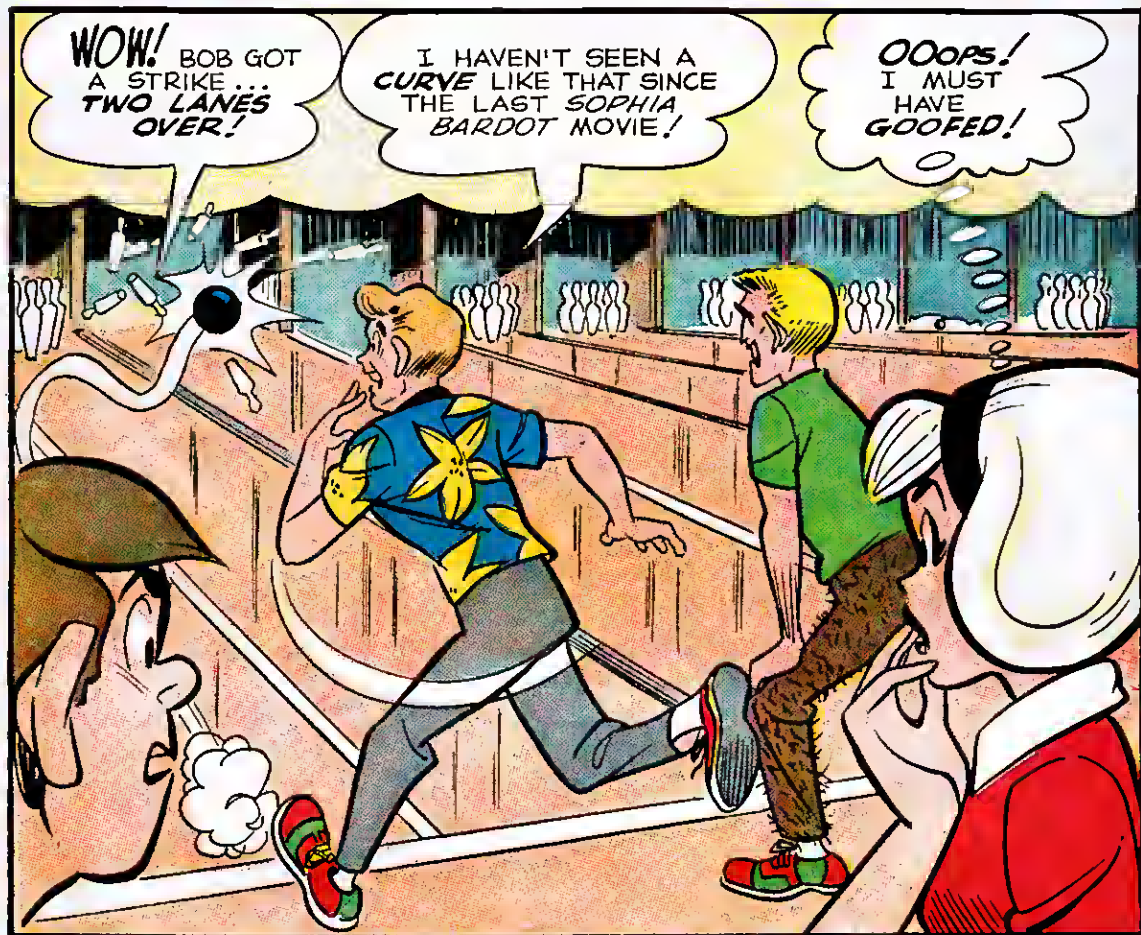
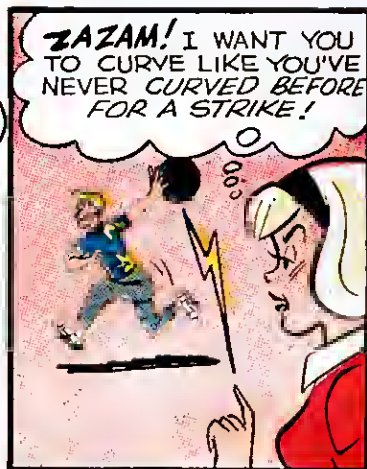
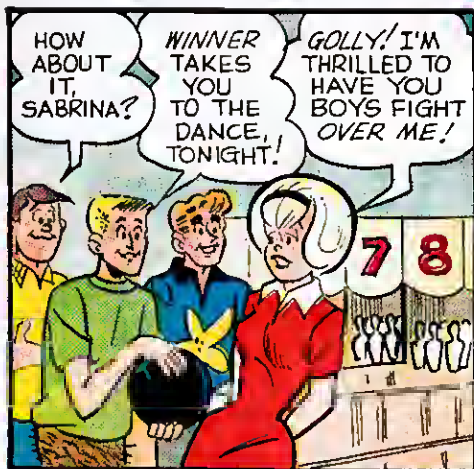


IT'S THE NEW GIANT SIZE

	MAIL TO: ARCHIE'S MAD HOUSE ANNUAL ROOM 603, 241 CHURCH ST. NEW YORK 13, N.Y.	
	ENCLOSED FIND 25¢ IN COIN. (35¢ IN CANADA) PLEASE SEND ME THE GIANT ARCHIE'S MAD HOUSE ANNUAL AS SOON AS IT IS OFF THE PRESSES.	
	NAME _____ AGE _____ (PLEASE PRINT)	
	ADDRESS _____ CITY _____ STATE _____	

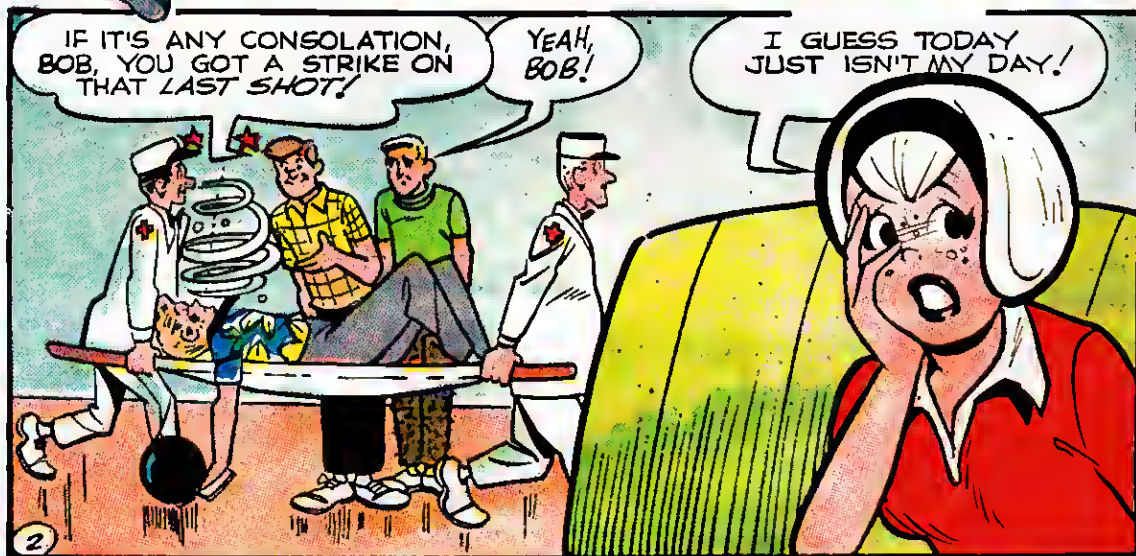
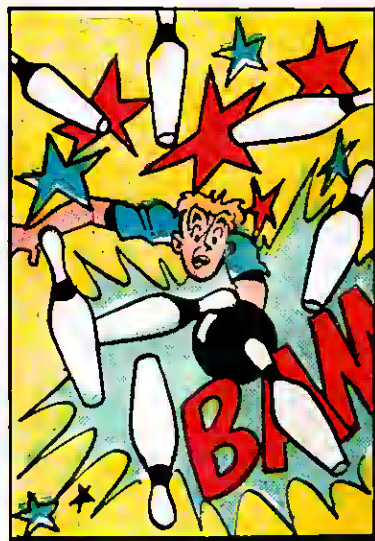
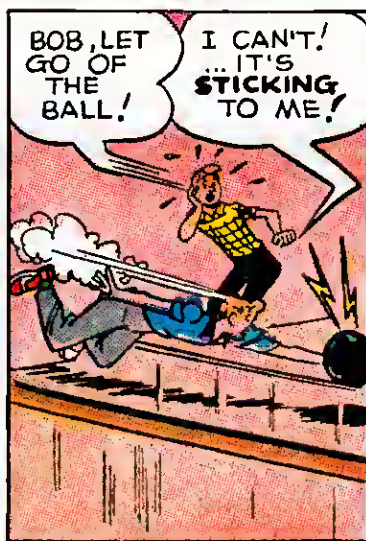
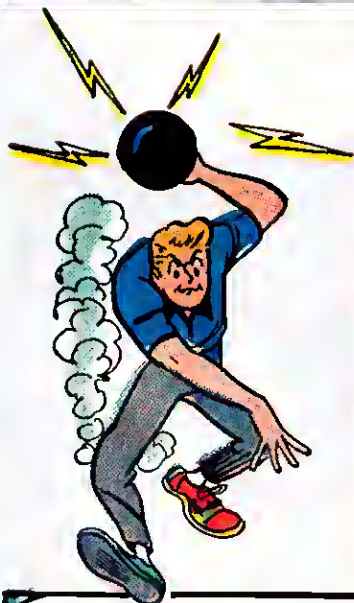
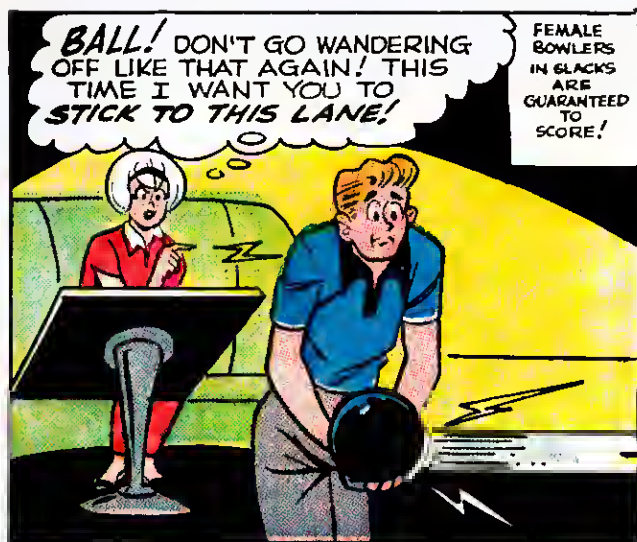
THE MAD HOUSE TEEN SECTION

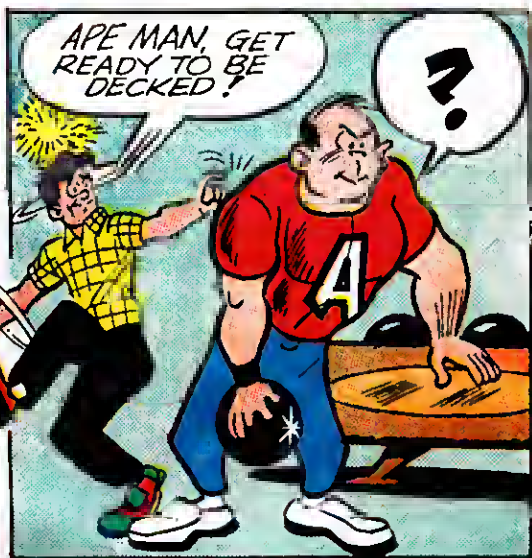
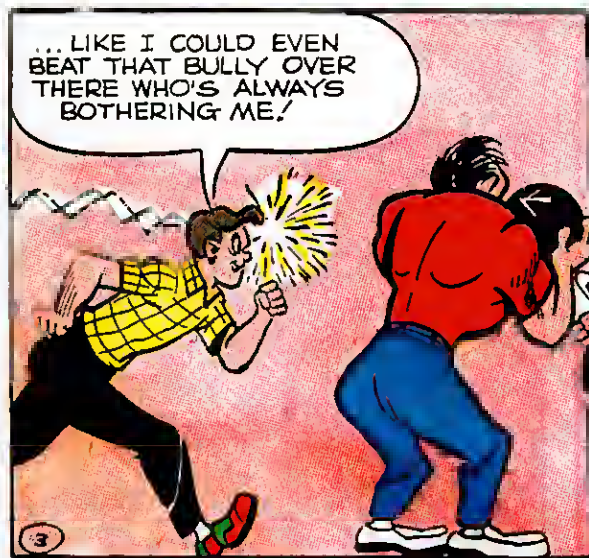


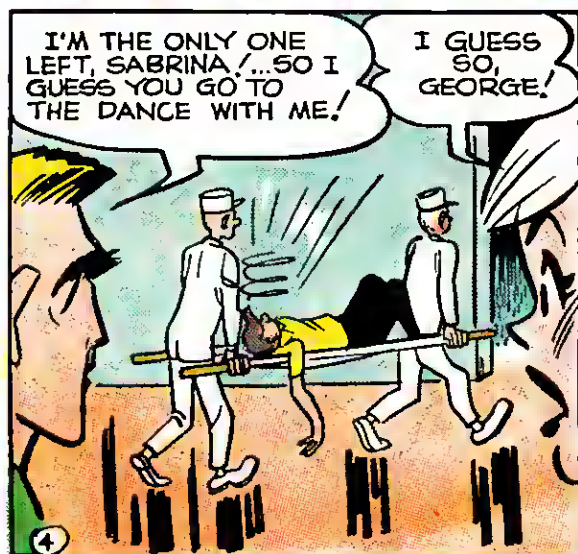
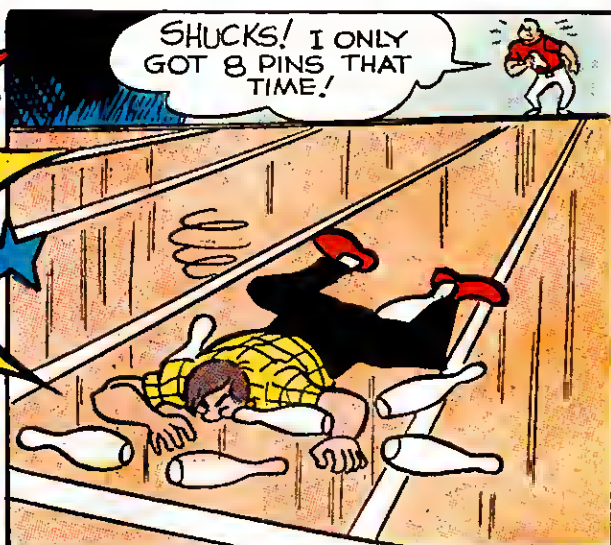
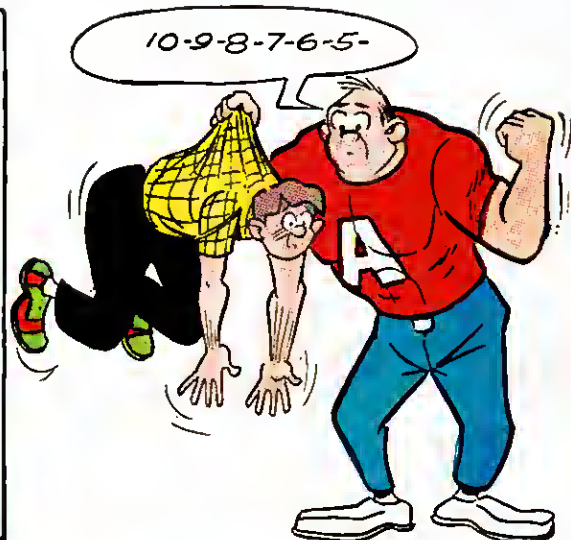
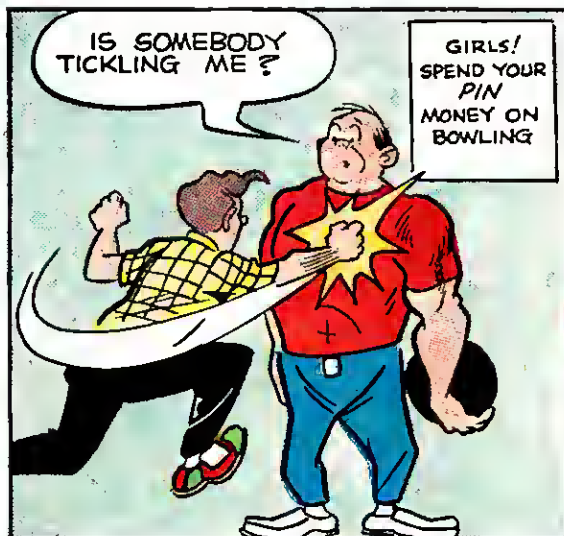


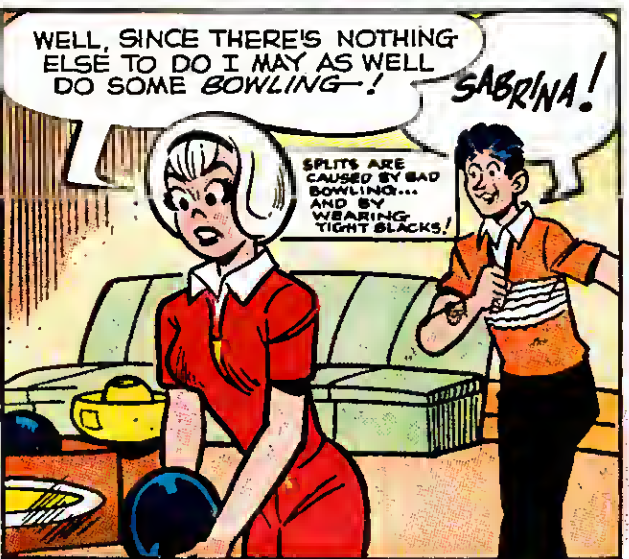
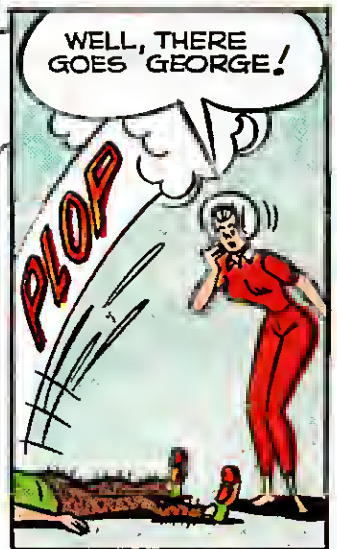
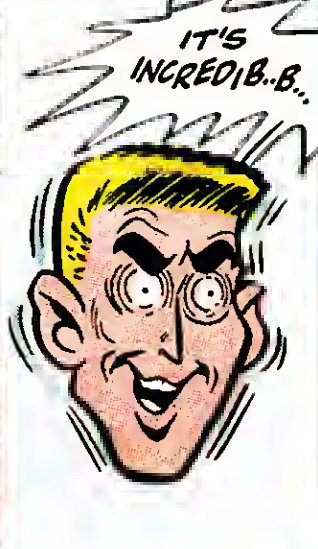
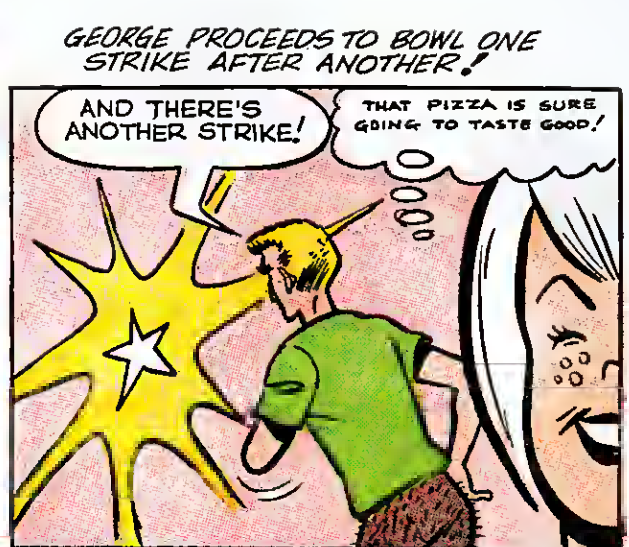
SABRINA
The TEEN WITCH

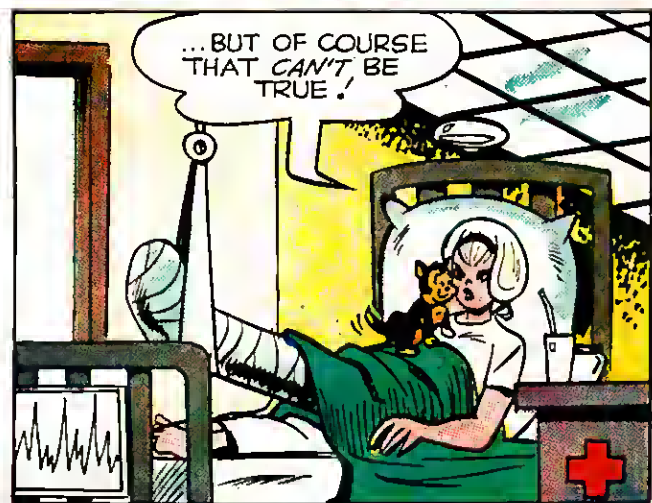
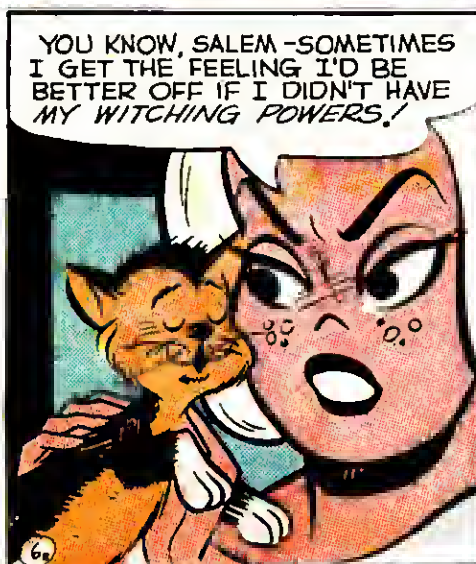
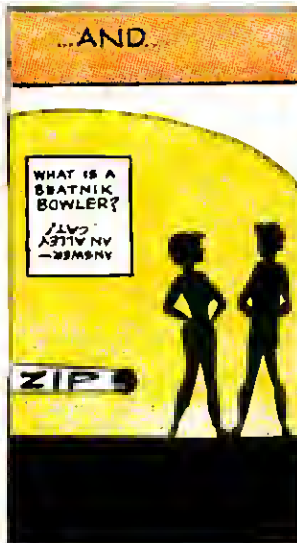
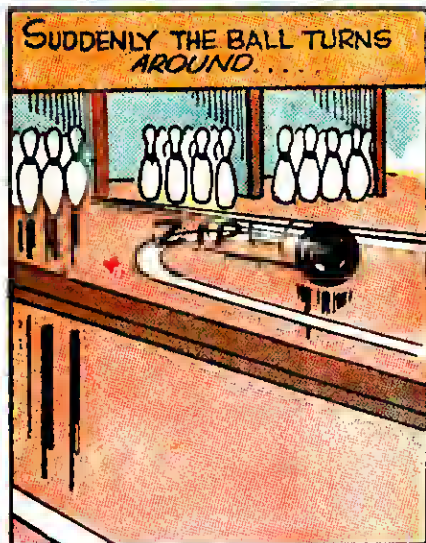
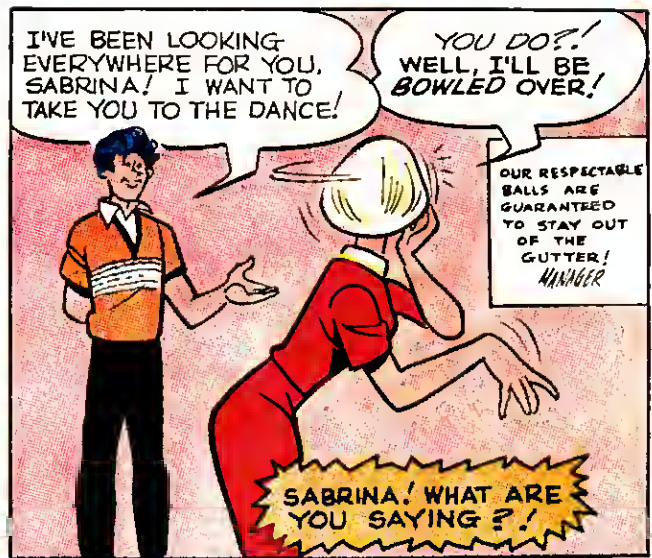
**BOWLED
OVER**











MORE HEX-CITING ADVENTURES OF SABRINA
TO FOLLOW

JOIN THE FUN

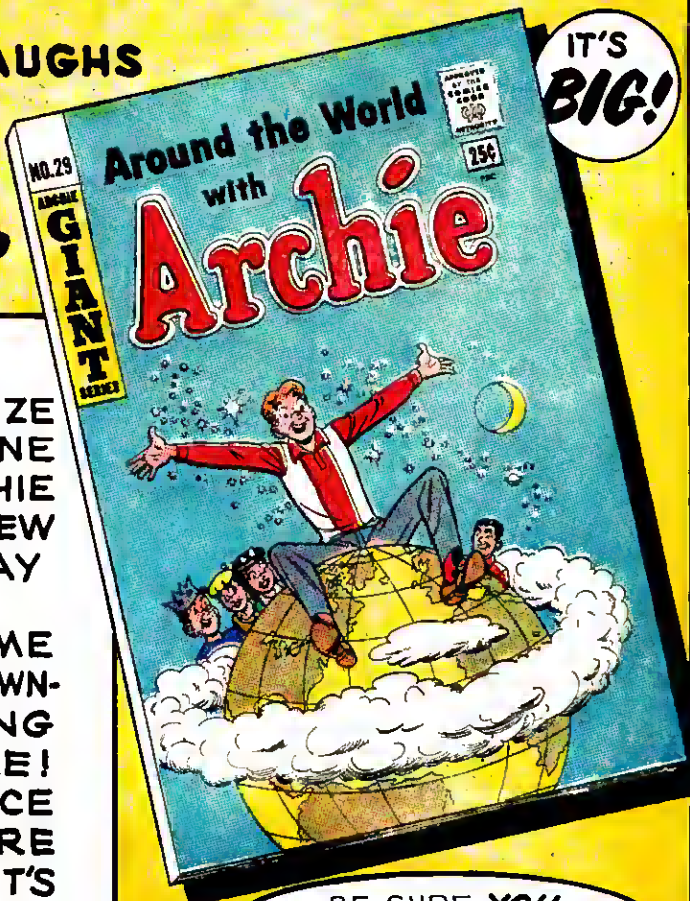
ENJOY ALL THE LAUGHS
WAITING FOR YOU

IN...

IT'S
BIG!

HERE'S THE GIANT-SIZE
FUN-FILLED MAGAZINE
THAT FEATURES ARCHIE
AND HIS GANG IN NEW
ADVENTURES AWAY
FROM HOME!

THESE ARE THE SAME
GUYS, GALS, AND GROWN-
UPS THAT LIVEN UP
AROUND RIVERDALE!
THE ONLY DIFFERENCE
IS THE FUN IS WHERE
THEY FIND IT AND IT'S
SERVED UP ON A GIANT
SCALE! SO DON'T WAIT!
GET ABOARD!



BE SURE *YOU*
ARE THERE WHEN THE
FUN BEGINS! FILL OUT
THE COUPON AND SEND
IT IN **NOW!**

**HERE'S YOUR
CHANCE TO HIT
THE HIGH ROAD
TO LAUGHLAND!**

**DON'T
MISS
IT!**

MAIL TO: **AROUND THE WORLD #29
ROOM 603, 241 CHURCH ST.
NEW YORK, N.Y. 10013**

ENCLOSED FIND 25¢ IN COIN. (35¢ IN
CANADA) PLEASE SEND ME A COPY OF
"AROUND THE WORLD WITH ARCHIE"
AS SOON AS IT IS OFF THE PRESSES.

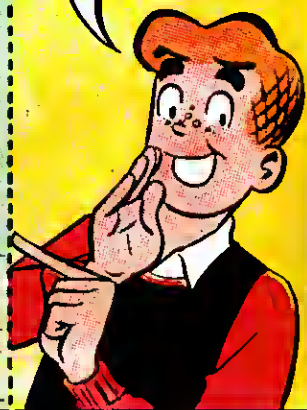
NAME _____
(PLEASE PRINT)

AGE _____

ADDRESS _____

CITY _____

STATE _____





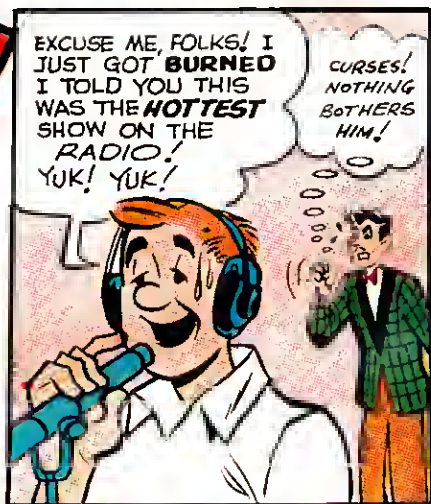
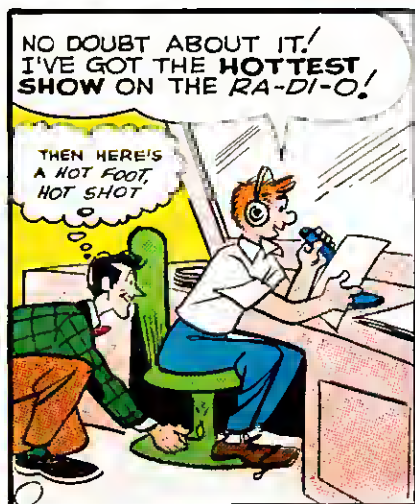
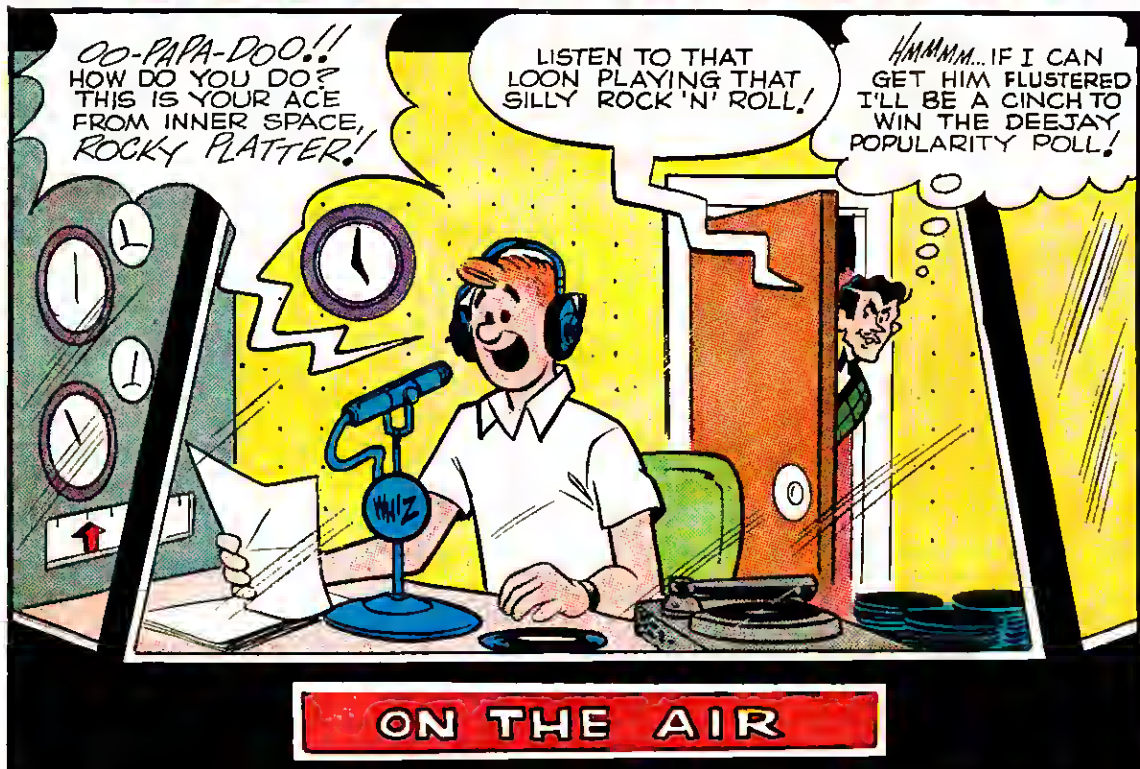
DEXTER SQUARESPIN

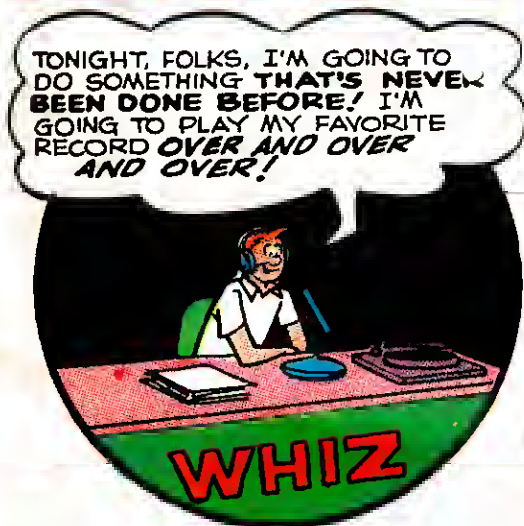
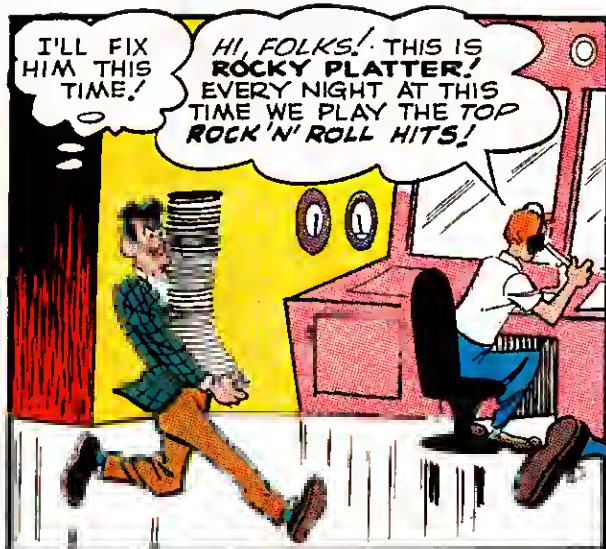
DEXTER SQUARESPIN WAS THE #1 DEEJAY IN TOWN... THAT IS UNTIL ROCKY PLATTER MADE THE SCENE, THEIR RIVALRY BECAME EVEN WILDER THAN THE RECORDS THEY PLAYED!

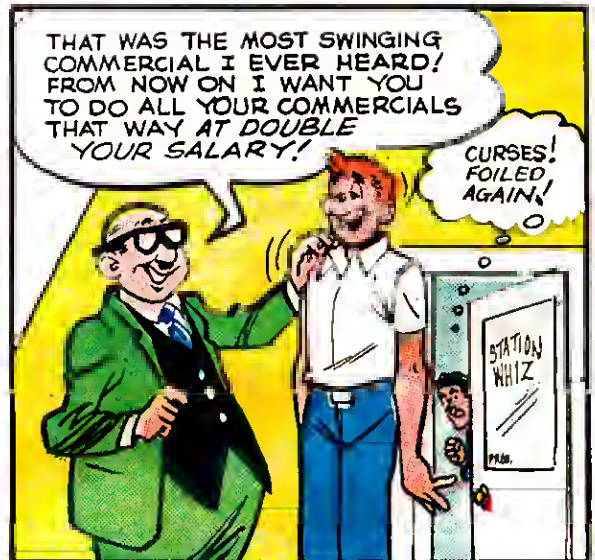
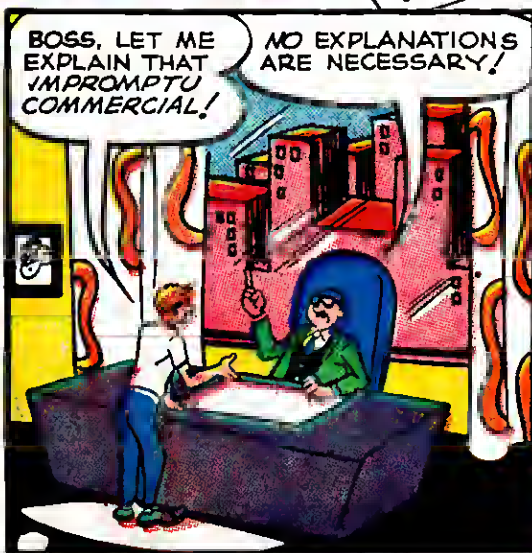
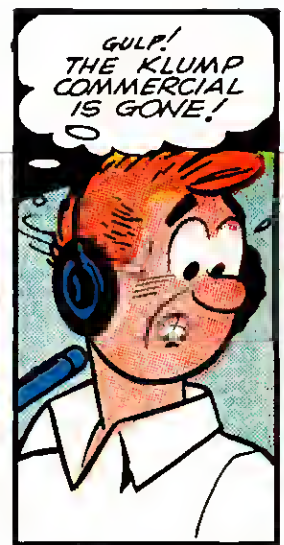
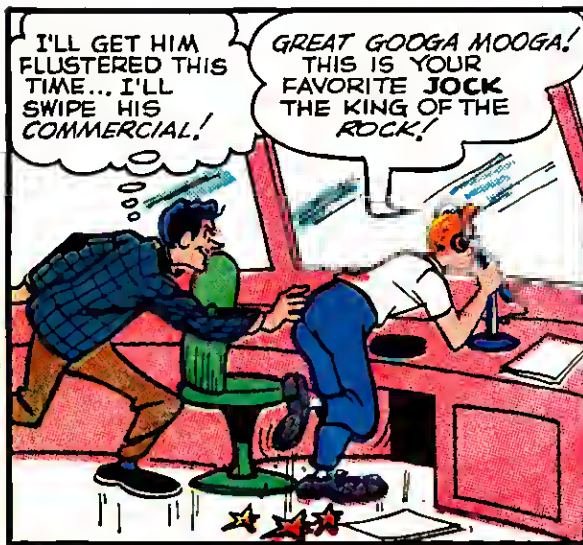


ROCKY PLATTER

TOPS IN POPS

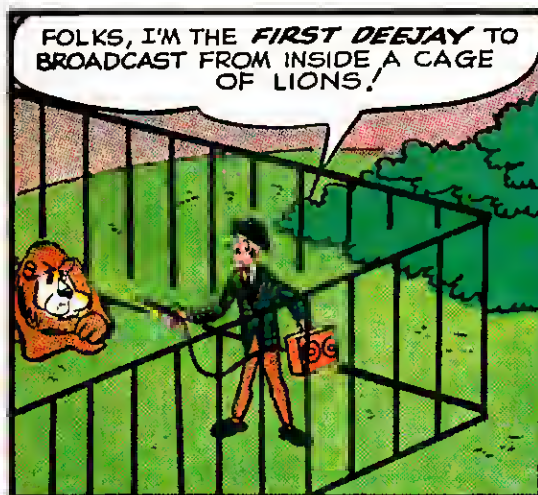




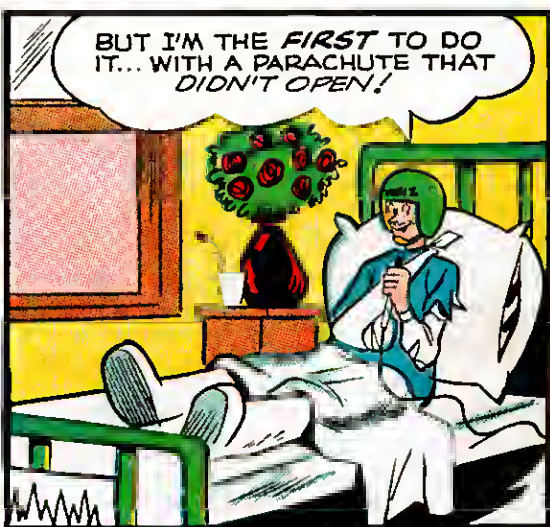
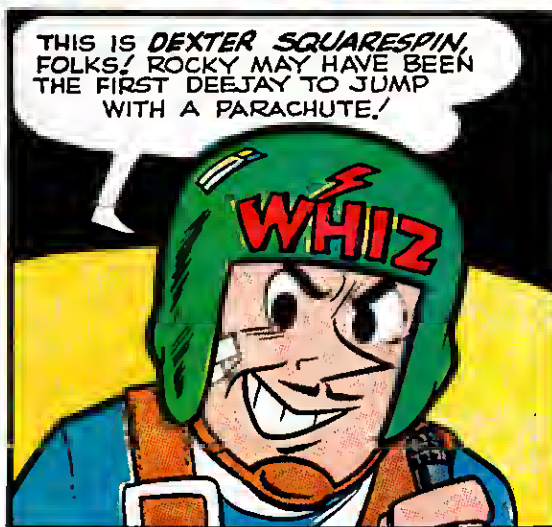
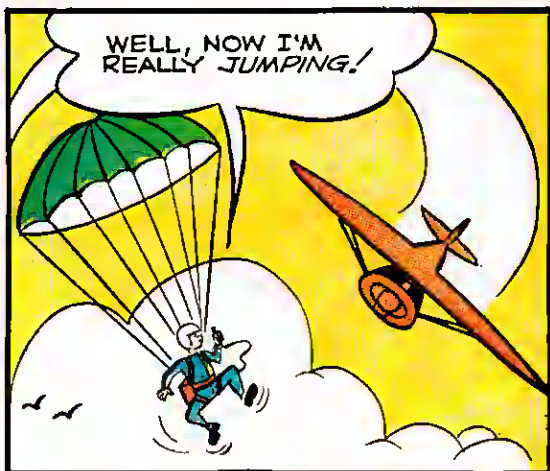




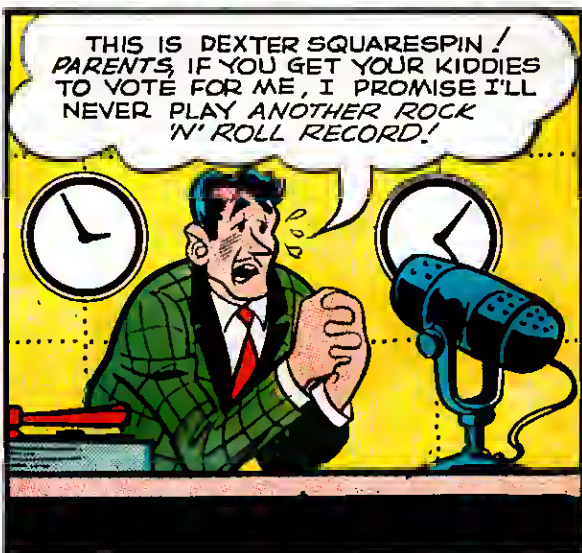
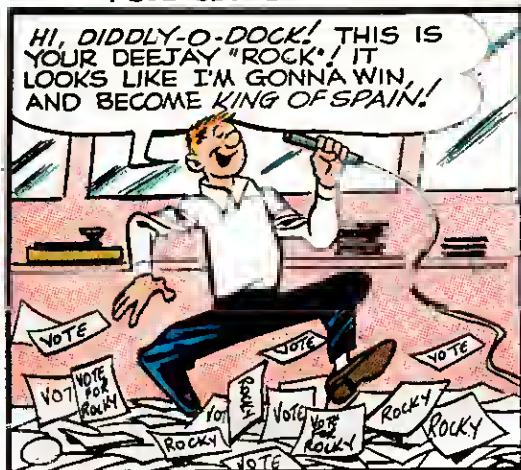
AND FOR THE NEXT FEW MONTHS...

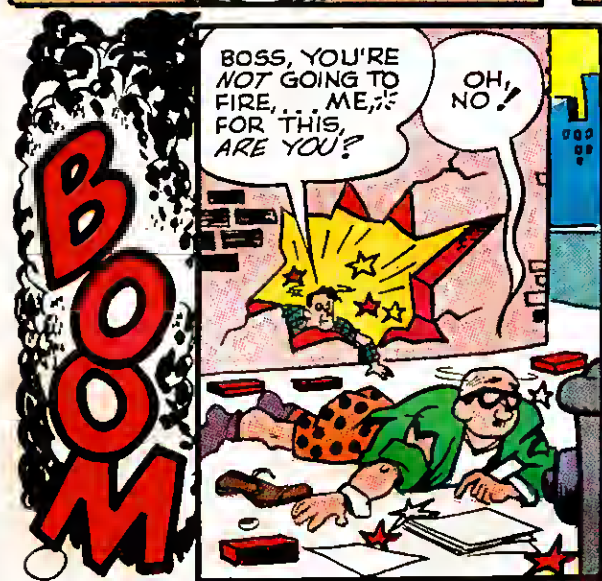
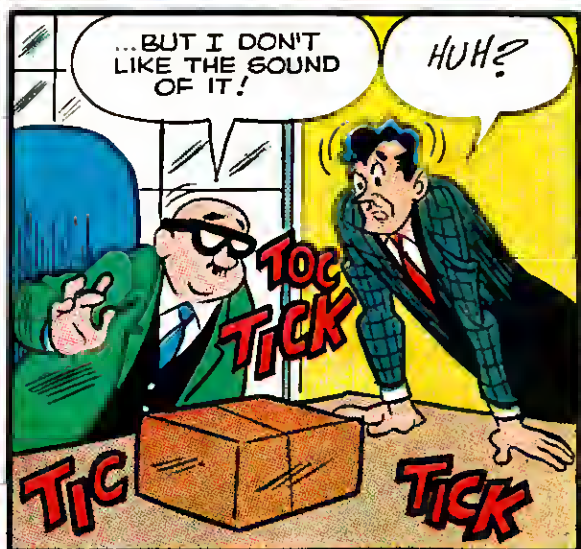
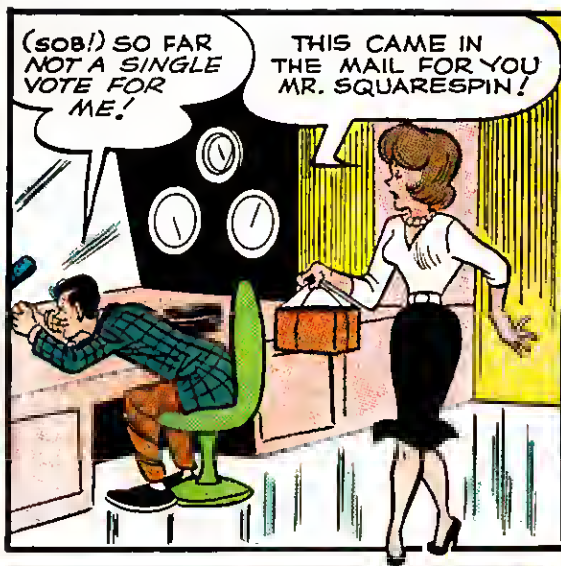


THE DEEJAY POPULARITY POLL COMES DOWN THE HOME STRETCH AND THE TWO RIVALS INCREASE THE PACE OF THEIR ZANY STUNTS!



AND AS THE STATION POPULARITY POLL CLOSES





OUR MORAL? TELL YOUR FAVORITE JOCK NOT TO KNOCK THE ROCK!

WHO IS THIS

.....MAN??

IF YOU READ ARCHIE COMICS
THEN YOU MUST KNOW RIVER-
DALE'S MOST FAMOUS GOURMET
---OR IS IT GORMAND?--- ANY-
WAY---HE'S A BIG EATER!



YOU'D HARDLY CALL HIM
A MAN...IN FACT, ARCHIE
ISN'T SURE HE'S HUMAN!
HE LIVES IN A WORLD OF
HIS OWN...A GIANT-SIZE
WORLD OF LAUGHS! IT'S
A WORLD YOU'LL WANT
TO VISIT! HOW DO YOU
GET THERE? IT'S EASY!

JUST FILL OUT THIS
RESERVATION FORM,
ENCLOSE THE FARE,
AND JUGHEAD'S OWN
PERSONAL WORLD
WILL COME RIGHT TO
YOUR DOOR!

THE WORLD OF JUGHEAD #30
ROOM 603, 241 CHURCH ST.
NEW YORK 13, N.Y.

ENCLOSED PLEASE FIND 25¢ IN COIN (35¢
IN CANADA) FOR WHICH YOU WILL SEND ME
THE WORLD OF JUGHEAD #30
AS SOON AS IT IS OFF THE PRESSES.

NAME (PLEASE PRINT) _____

AGE _____

ADDRESS _____

CITY _____

STATE _____

A MAD HOUSE PEEK AT
THE ZANY WORLD OF...

MABEL, THESE GOLF BAGS
MAKE WONDERFUL
CONTAINERS FOR PICKING
BLUEBERRIES!

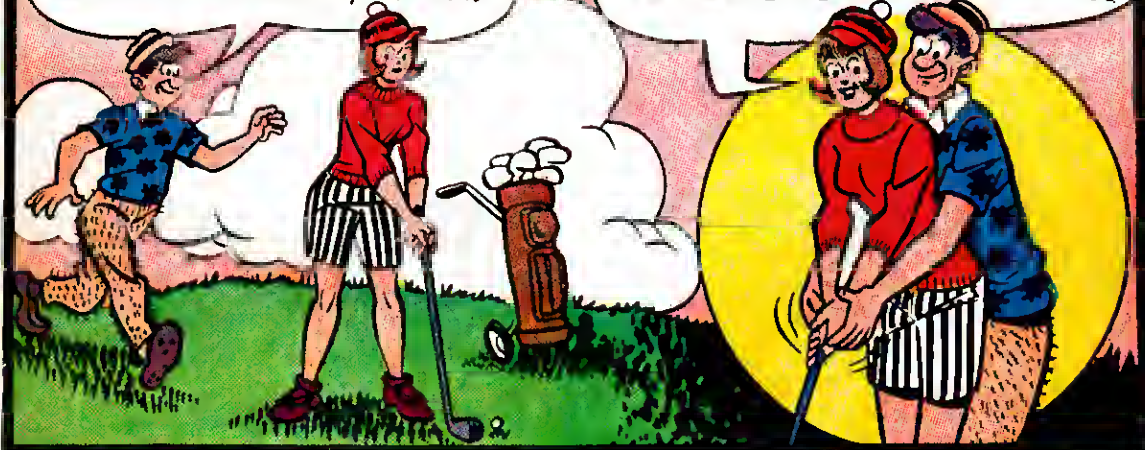
GIRLY GOLFERS



TEACHING GIRLS HOW TO PLAY GOLF CAN BE REWARDING IN MORE WAYS THAN ONE...

YOUR GRIP COULD STAND
SOME IMPROVEMENT, WILMA!

AND I THINK YOUR GRIP IS
WONDERFUL JUST THE WAY IT IS!

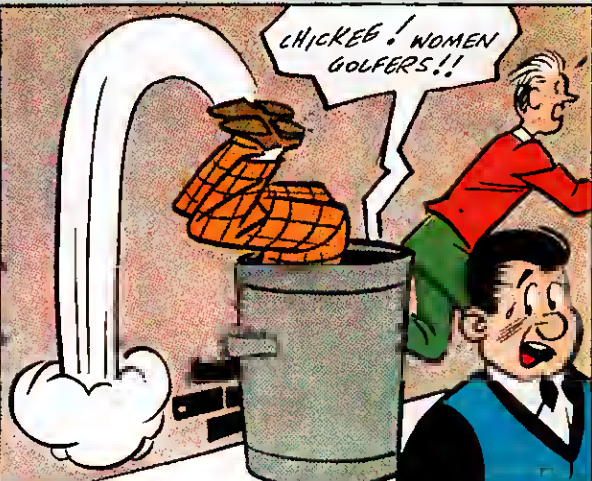
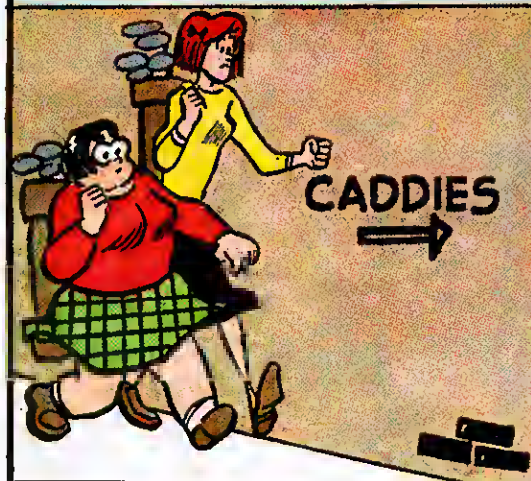


DON'T LAUGH AT GIRLS WHEN
THEY TRY TO PLAY—

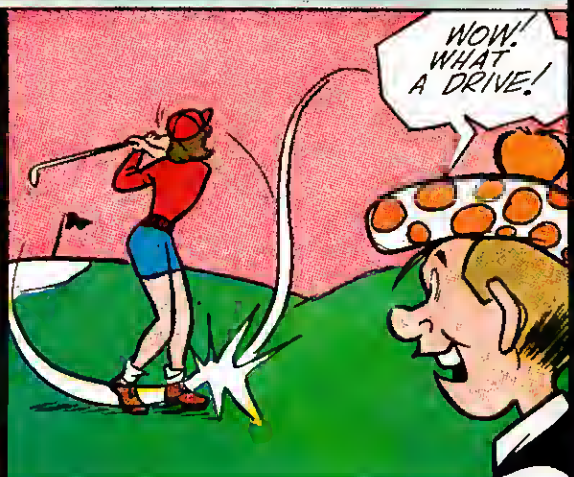
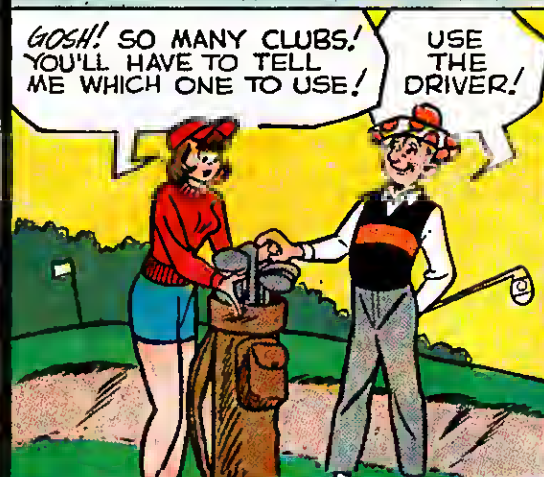
... THEY MAY
SURPRISE YOU!



THE BIGGEST PROBLEM FOR SOME FEMALE GOLFERS...IS TO FIND A CADDY!

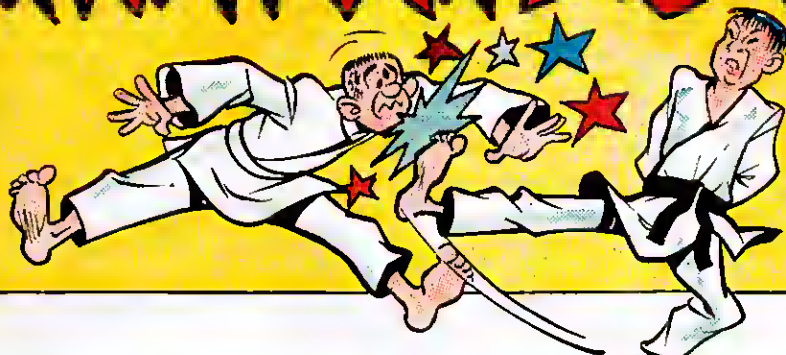


IN CONCLUSION, ONE MUST REMEMBER TO ALWAYS BE PATIENT WITH GIRL GOLFERS



KARATE

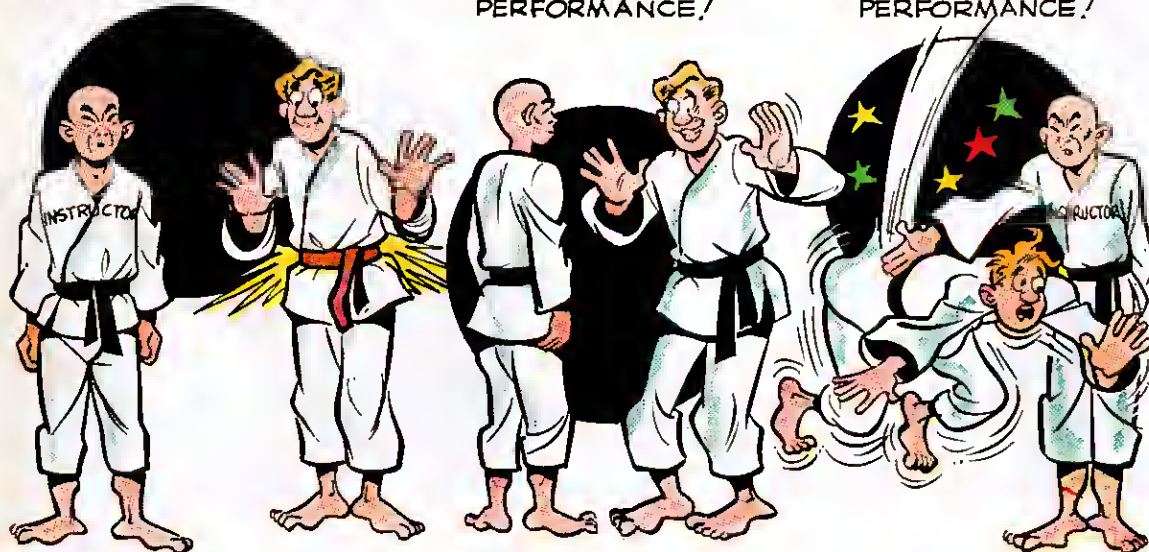
THEY SAY
KARATE IS
"DIRTY FIGHTING"!
NOT TRUE!
KARATE MAN
ALWAYS WASH
HIS FEET
BEFORE FIGHT!



KARATE MAN RECEIVES
BROWN BELT FOR
GOOD PERFORMANCE!

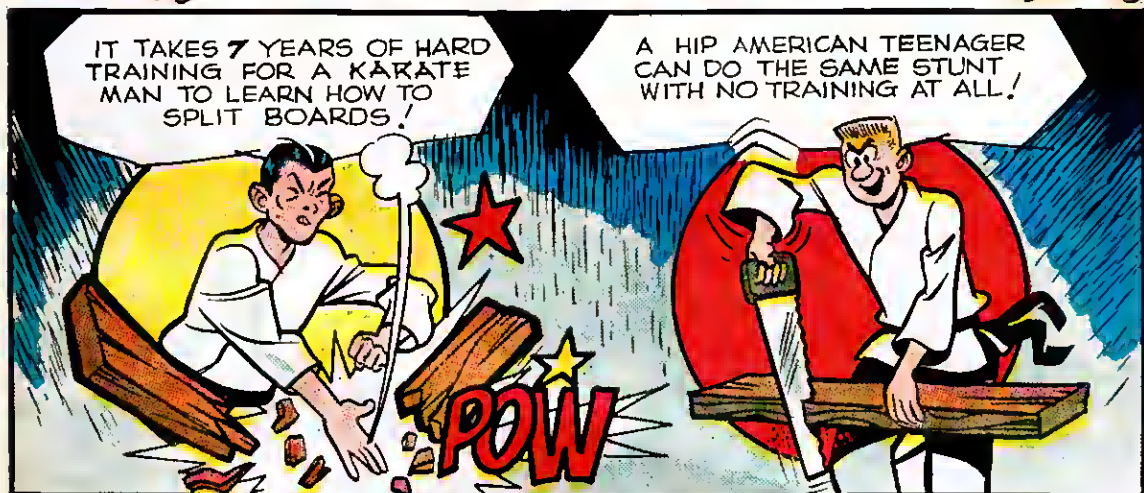
KARATE MAN
RECEIVES **BLACK**
BELT FOR EXCELLENT
PERFORMANCE!

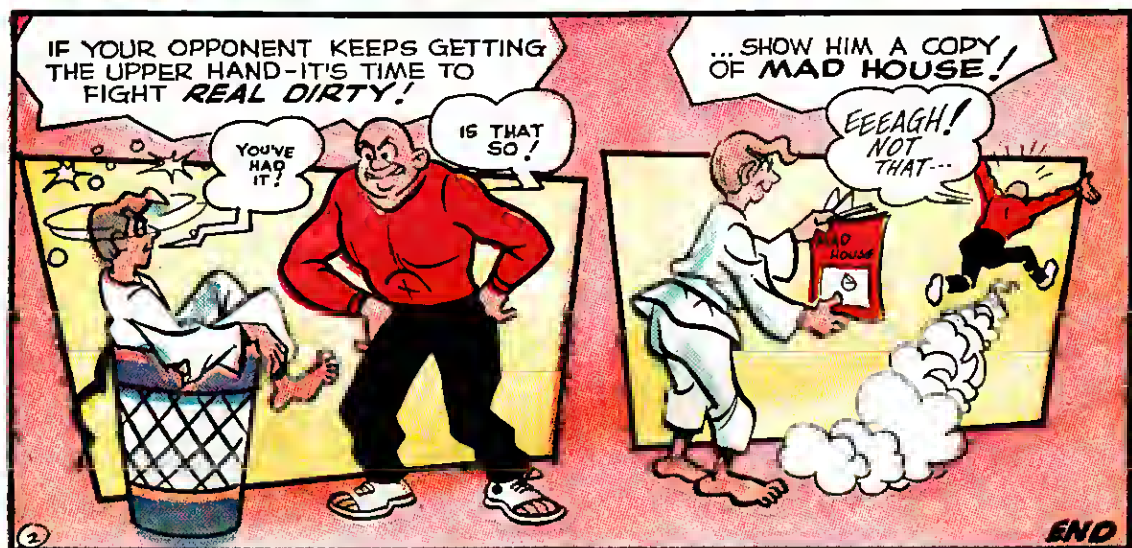
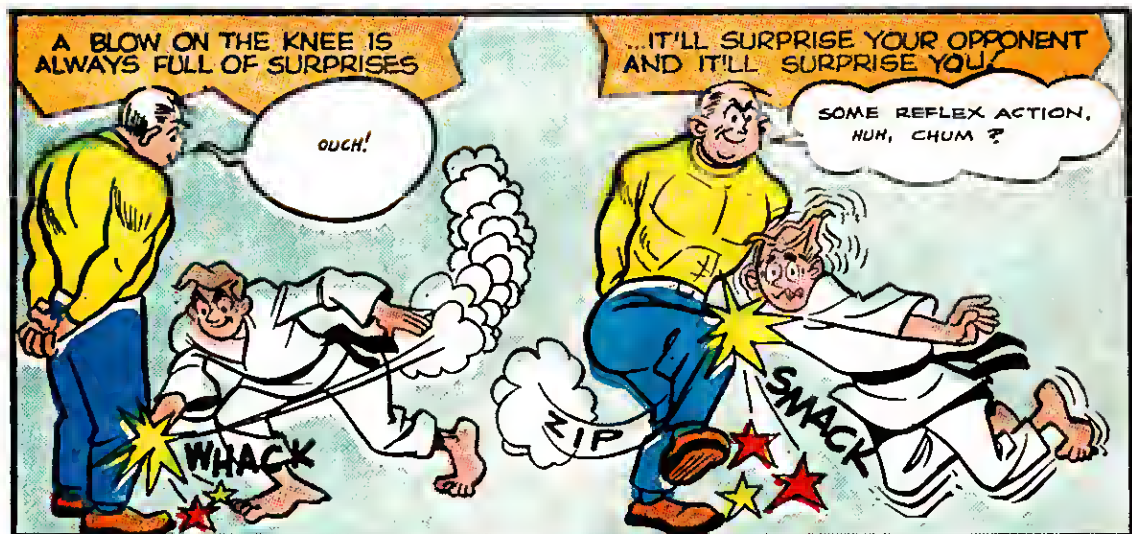
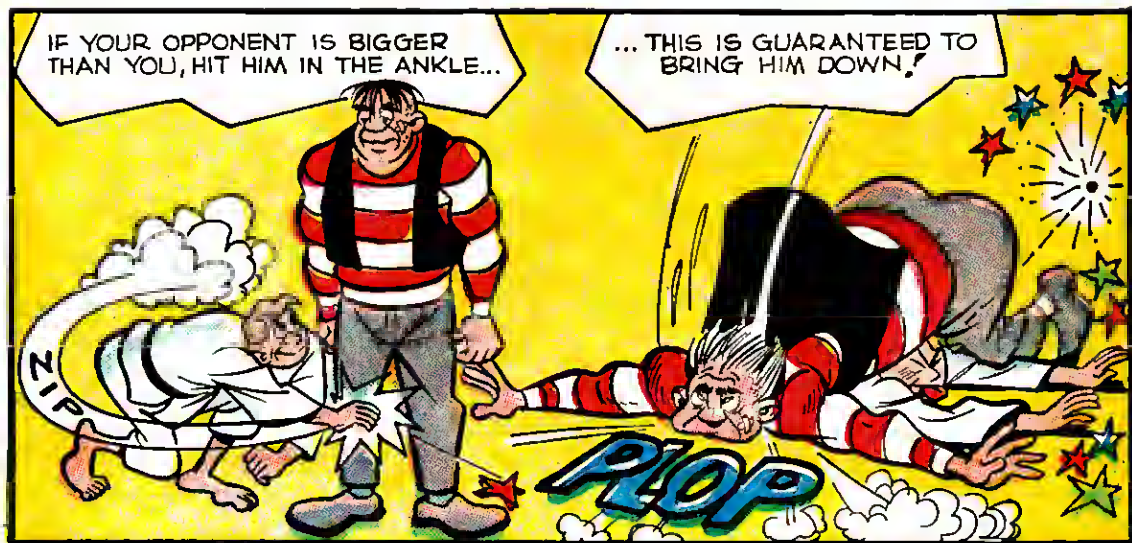
KARATE MAN RECEIVES
BLACK AND BLUE
BELT FOR POOR
PERFORMANCE!



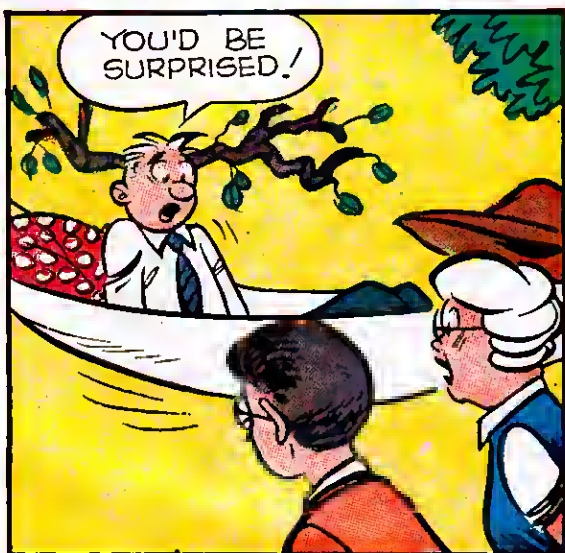
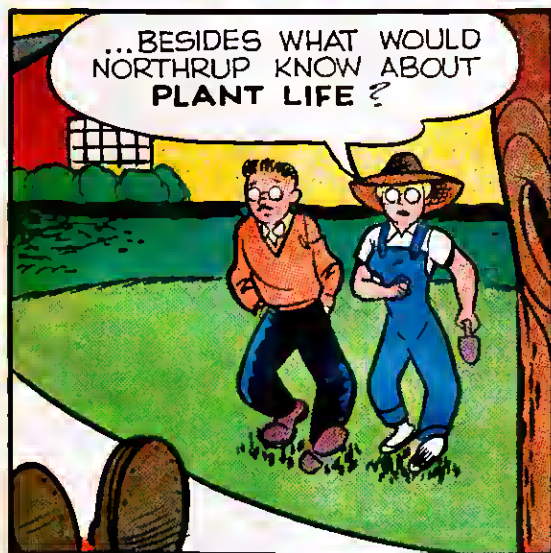
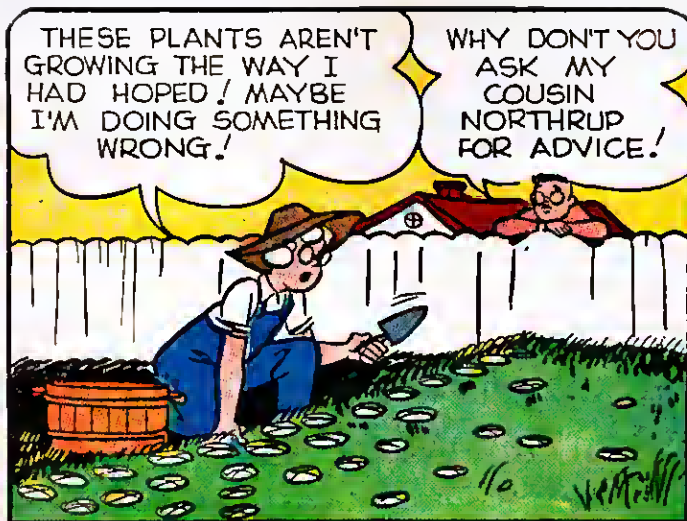
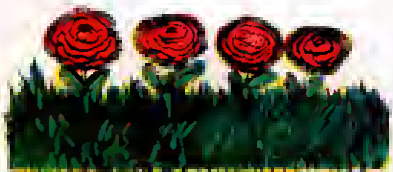
IT TAKES 7 YEARS OF HARD
TRAINING FOR A KARATE
MAN TO LEARN HOW TO
SPLIT BOARDS!

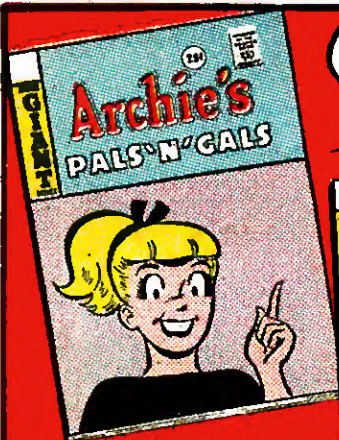
A HIP AMERICAN TEENAGER
CAN DO THE SAME STUNT
WITH NO TRAINING AT ALL!





PLANT PLAYMATE



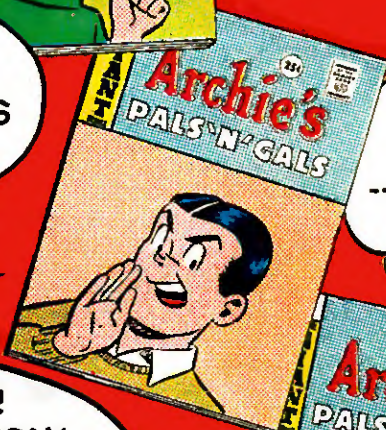


DIG THIS CRAZY OFFER!



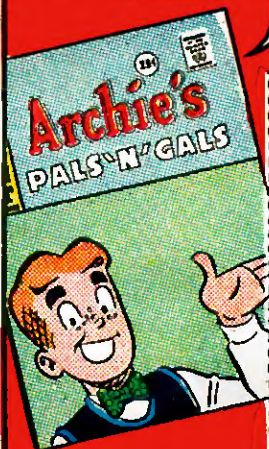
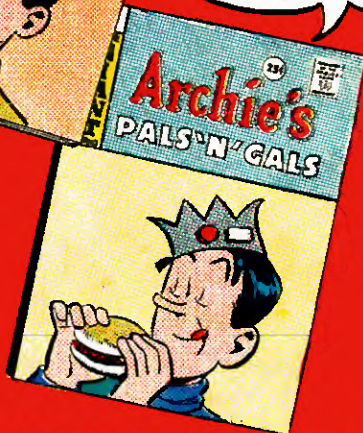
WE'LL SEND YOU
A **FREE** COPY OF
ARCHIE'S PALS 'N' GALS
WITH EVERY ONE YEAR
SUBSCRIPTION!

YOU GET FOUR
GIANT SIZE COMICS
PLUS A BIG BONUS
ISSUE ABSOLUTELY
**FREE!...IT'S A
STEAL!**



LIKE FINDING
A QUARTER!
...AND WHO CAN'T
USE AN EXTRA
TWO BITS?

SO GET WITH IT!
FILL OUT THE COUPON!
THIS OFFER IS LIMITED AND
WE DON'T WANT YOU TO MISS
OUT ON OUR GIFT TO YOU!
DON'T DELAY!...ACT **NOW!**



SEND TO ARCHIE'S PALS 'N' GALS 5 FOR 4
ROOM 603, 241 CHURCH ST.
NEW YORK 13, N.Y.

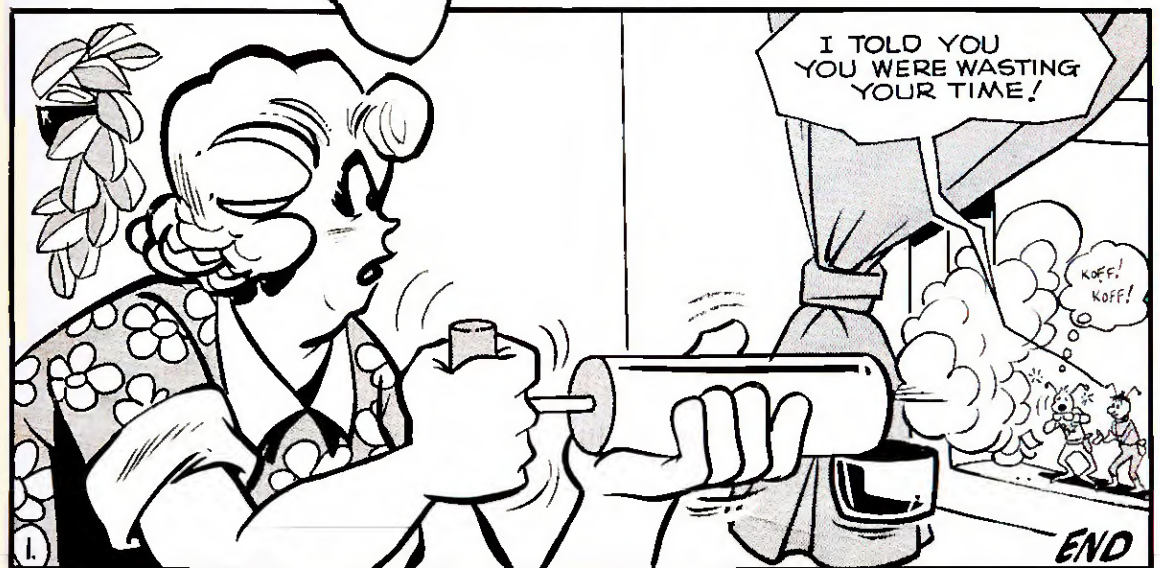
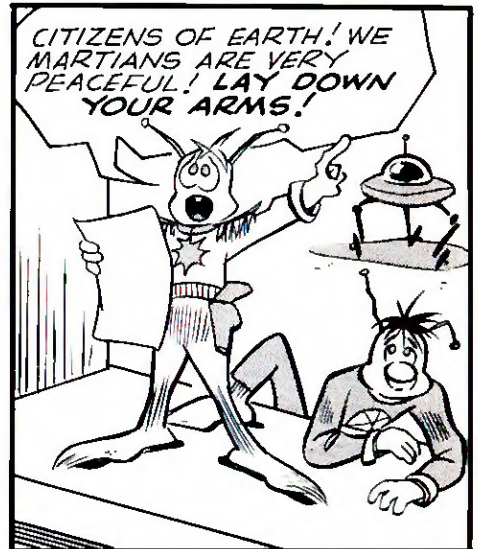
ENCLOSED PLEASE FIND ONE DOLLAR
(\$1.50 IN CANADA) FOR THE NEXT FOUR
ISSUES OF ARCHIE'S PALS 'N' GALS
PLUS A FREE BONUS ISSUE!

NAME _____ AGE _____
(PLEASE PRINT)

ADDRESS _____

CITY _____ STATE _____

**BUY 4!
GET
5!**



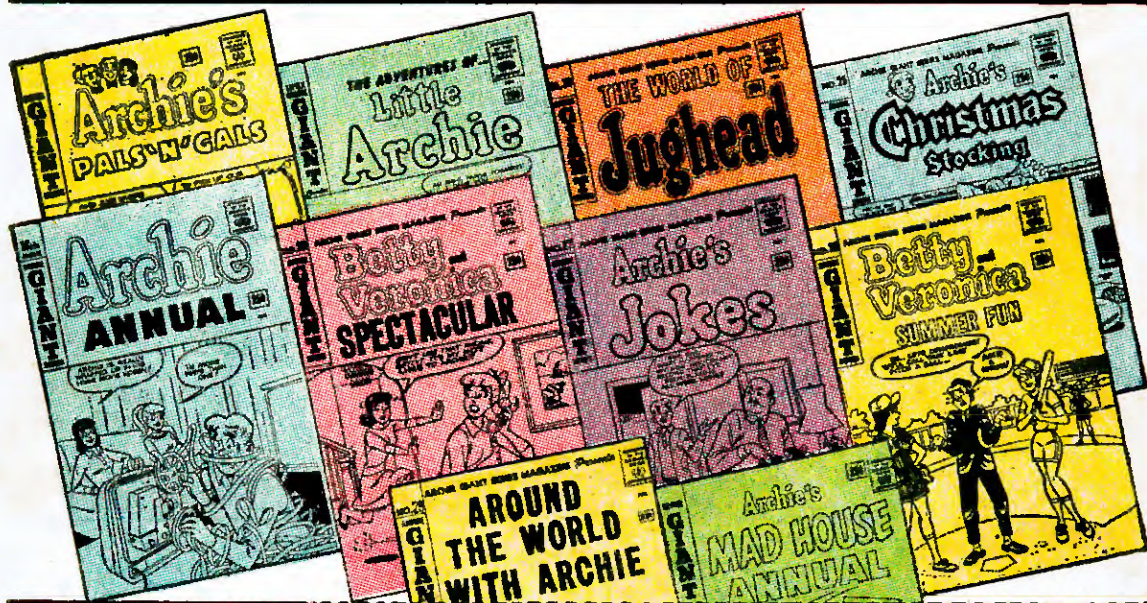
VOTE

THE STRAIGHT FUN TICKET!

**ARCHIE
QUARTER
COMICS**

**GIANT
SIZE
FUN-FILLED!**

**BEST
BUY
IN COMICS!**



**THESE BIG
BOOKS ARE
LOADED WITH
LAUGHS!
CAST *YOUR*
BALLOT FOR
THE ARCHIE
QUARTER
COMICS
OF YOUR
CHOICE!**

ARCHIE QUARTER COMICS, 241 Church St., New York 13, N.Y.

Please send the following **GIANT COMICS**. I enclose 25c in coin (35c in Canada) for EACH TITLE checked below:

- | | |
|---|---|
| <input type="checkbox"/> ARCHIE ANNUAL #16 | <input type="checkbox"/> ARCHIE'S PALS 'N' GALS #30 |
| <input type="checkbox"/> ARCHIE'S JOKES #27 | <input type="checkbox"/> ARCHIE'S CHRISTMAS STOCKING #25 |
| <input type="checkbox"/> LITTLE ARCHIE #31 | <input type="checkbox"/> BETTY AND VERONICA SPECTACULAR #26 |
| <input type="checkbox"/> THE WORLD OF JUGHEAD #30 | <input type="checkbox"/> BETTY AND VERONICA SUMMER FUN #28 |
| <input type="checkbox"/> AROUND THE WORLD WITH ARCHIE #29 | <input type="checkbox"/> ARCHIE'S MAD HOUSE ANNUAL #2 |

Name _____ Age _____
(PLEASE PRINT)

Address _____

City _____ State _____

Zip Code _____

DEPT. A



some scanner known as irving